

# Retail

Display & Fixture

# Solutions

# Grocery

Version 18.8



**WM Display Group**  
Smart Ideas at Retail

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# About Us

Retail is evolving into the destination of an integrated marketing journey, where products, promotion and people converge.

Whether you are looking for a fixture to conveniently and securely merchandise your product or are looking for a custom display that speaks to your customer by informing and promoting your brand, The WM Display Group is your custom retail fixture and display company, ready to create a unique customer experience and increase your sales.

These pages represent over 70 years of design and manufacturing experience transforming retail strategy into reality.



#8457



#8457



#8788



#8573 B C A



#7758



#7650



#8879



#8405





#8133



#8761



## Custom Bars

### Benefits

- Fits into gondola uprights, pegboard, slat wall, slat wire, depending on need.
- Infinite plan-o-gram configurations.
- Brings product out to the aisles for shopability.

# inCART

Small item shopping cart pouch



Front Mount



Side Mount



Seat Mount

## Don't let your sales fall through the cart.

64% of grocery store shrink results from inadequate store operations and procedures. \*Chron.com

### Benefits

- Capture high margin sales often lost when small items fall through the cart.
- Increases inventory accuracy.
- Fits multiple shopping cart designs.
- Items are visible at checkout.

### Specifications

- 11" Wide x 8" Height (not including straps)
- Made of durable weather tested materials.
- Other colors are available in 1000+ quantities.

Ideal for: Cosmetics, eyeliner, eyebrow pencils, lipstick, makeup brushes, tweezers, toothbrushes, mints, gum, hair accessories, antacid rolls, essential oil vials, phone charger, nail products.



\*Patent Pending



## 8599 Impulse Wine Display

- Repurposed wood gives “farmers market” look and appeal.
- 2 shelf design keeps product shoppable and away from damage and debris.
- Open concept with wire front rail ensures accessibility and product safety.
- Small footprint for multiple store area use.



**Dimensions: 22-1/4" H x 19-7/8" W x 12" D**

**Retail Solutions: Wine, liquor, cross-merchandising, deli, front end and aisles.**

## 7441 Shelf Bottle Glorifier

- Differentiates individual products in a mass of similar packaging.
- Calls attention to featured products, specials and sales.
- Front label for brand identification.
- Extends approximately 5" from the shelf front.

**Dimension: 5-9/16" W x 6-3/4" D x 9-7/8" H**

**Option: Clear side graphic channel to feature graphic or product ratings.**

**Retail Solutions: Wine and liquor**



## 7918 Horizontal Bread Bin

- European market design has international appeal.
- Horizontal presentation protects the product shape.
- Ideal for a variety of different shaped loaves.
- Open basket keeps display clean.

**Dimension: 21" W x 28-3/16" D x 41" H (without header)**

**19" basket**

**Retail Solutions: Flexible placement in deli department or cross-merchandising with prepared meals**



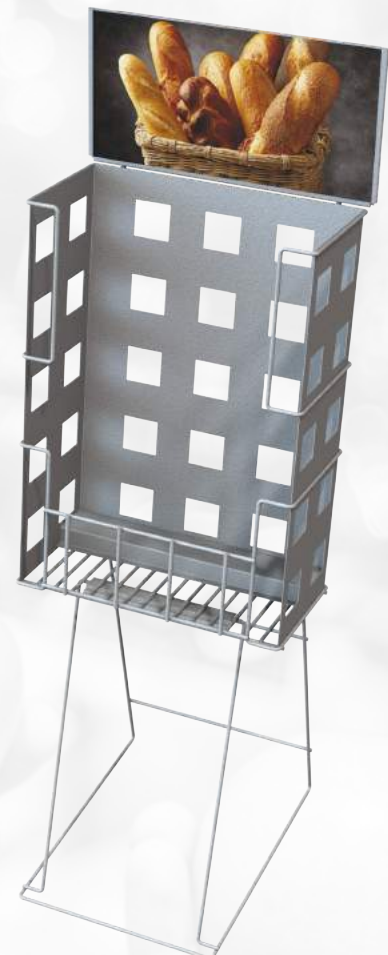
## 7235m Mini Baguette Bin

- Clean modern design conveys an upscale presentation.
- Ideal for a variety of different length baguettes.
- Open basket keeps display clean.

**Dimension: 16" W x 16-1/2" D x 40" H (without header)**

**Basket 15" W x 7-5/8" D x 21-3/4" H**

**Retail Solutions: Flexible placement in deli department or cross-merchandising with prepared meals**





## Benefits

- Great for Snack or Bakery items!
- No loose parts, no assembly. Ready to go in 30 seconds!
- Snap sign holder for promotional header.
- Decorative side panels option.
- Unit folds and ships flat. UPSable carton.

## Specifications

(4) Shelves

Dimensions: 24"W x 16.5"D x 44"H

10" shelf spacing

Black finish

## 8322 Bread Wire Basket

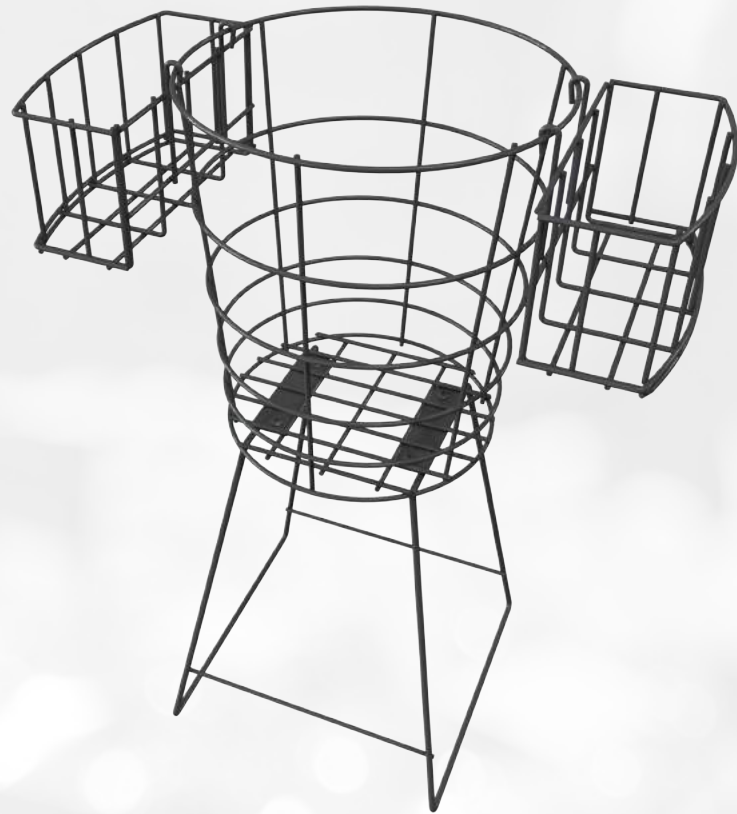
- Great product visibility.
- Color options can create a modern or rustic appearance.

**Basket Dimension: 15" W x 33-3/8" H**

**Optional Side Baskets: 12" W x 5-3/8" D x 6" H**

**Optional baskets for meal kits (pasta, salami, cheese, olive oil, pasta sauce, canned soups)**

**Retail Solutions: Bakery, deli, wine and liquor**



## 6491 Wood Bakery Cart

- Classic wood warmth and charm communicates old world artesian bakeries.
- Available in a variety of custom stains to match store environment.
- Tilted shelves provide optimal product presentation.
- Bumpers on base protects display.
- Casters allow for easy movement.

**Dimension: 20-1/2" W x 25-3/4" D x 58 H" (without header)**

**Optional: Printed or chalkboard header**

**Retail Solutions: Bakery, front end, deli**





## 8061 Extended Sign Header

- Easy to use slide in or pop in for front graphic.

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### ORDERING OPTIONS:

Height of channel

Length

Channel Color: White, Black or Custom Color.

The distance the header should extend forward from the back of the gondola attachment into pegboard, grid, slatwall, gondola uprights.

\*Minimums apply



## 8560 Top Mount Sign Header

- The graphic drops in the top of the clear channel. Easy to use magnets hold the channel onto the gondola cap.
- Channel is clear on on two sides.

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### ORDERING OPTIONS:

Height of channel

Length

Graphic is printed single or double-sided

Base color can be customized.



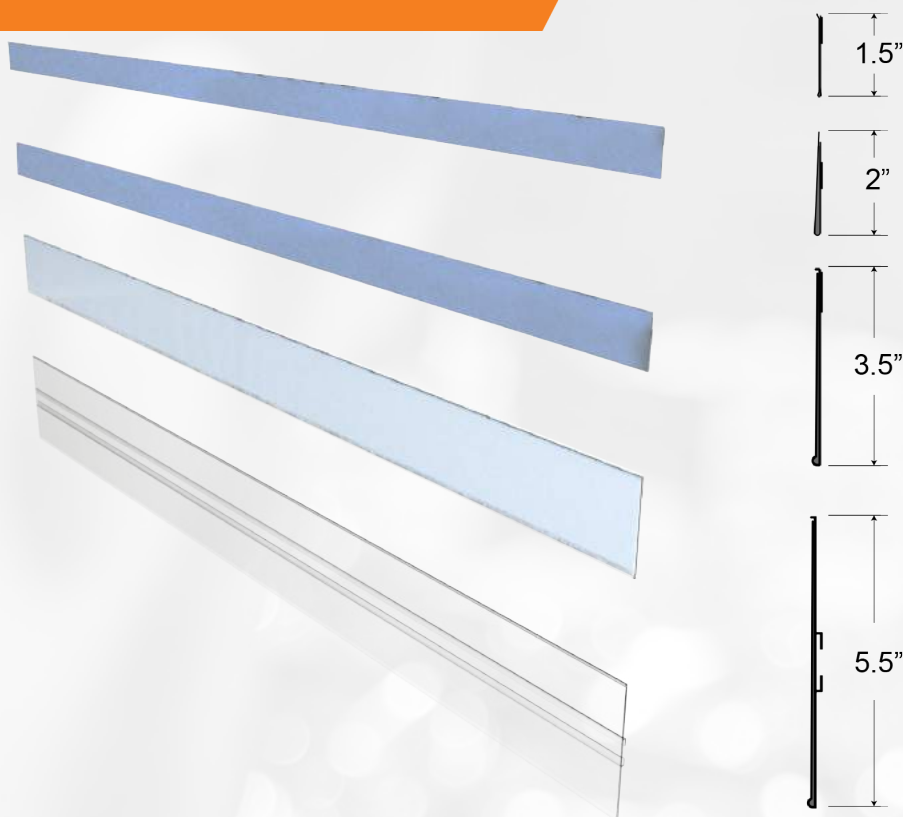


## Benefits

- Storewide applications for promotion, clearance, specials, sales and seasonal.
- Limitless sizes, shapes, attachment; freestanding, counter, under pallet, on shelf, coffin coolers.

Retail Solutions: Produce, deli, bakery, floral, wine and liquor ..... storewide

# SHELF CHANNELS (CHP)



**Save money by reducing the labor necessary to change shelf labels and category headers.**

- Excellent for pricing and promotions.
- Easy to use slide in or pop in graphics.
- Our quality plastics remain clear and will provide years of use.
- Improve store décor and category management with custom colors.

## ORDERING OPTIONS:

**Height of window**

**Length**

**Back Color: Clear, White, Black, Silver/Gray, Custom Color.**

**Adhesive: Permanent, removable, refrigerator or freezer compatible.**

**\*Minimums apply.**

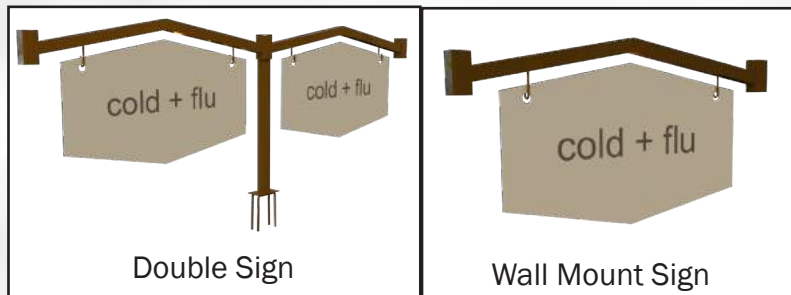
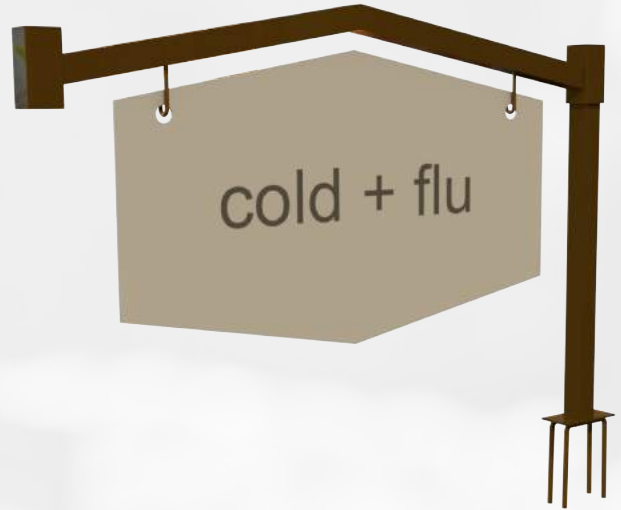
## 8085 Category Aisle Sign

- Improve customers experience by finding what they need.
- Sub-category aisle signs compliment main aisle signs.
- Can accommodate a variety of sign sizes and shapes.
- Installs in top of gondola upright.

**Single-Sided Size: 17-9/32"H x 21-7/8"L**  
for a sign 9" x 16" wide

**OPTIONS:** Single-sided, double-side, wall-mount.

**Retail Solutions:** Sub-category for main aisle signs, wine varietals, distilled spirits, refrigeration signs



## 8216 Flip Chart

- Compact flip chart design provides maximum copy area in minimum space.
- Changeable pages are printed 2-sides and constructed from durable plastic.

**Dimension: 19" H x 16" W**

**Panel Size: 18"H x 5-3/4"W**

**Options:** Gondola mounted, pegboard mounted, wall mounted

**Retail Solutions:** Increase sales in baked goods, specialty cheeses, menus for deli catering or in-store dining



## #### Aisle Sign Directory



## Benefits

- Point your customers in the right direction. Help them find what's on their shopping list.
- Custom design your sign with unlimited shapes, sizes, colors, and materials to compliment and store environment.

## Specifications

### Options:

- Dimensions
- Materials
- Color palette
- Lettering and graphics



## Benefits

Generate revenue with co-op CPG advertising and increase customer satisfaction.

Help your health-conscious customers read small print on labels.

- Custom graphics for advertising and promotion.
- Crystal clear lens for sharp viewing.
- Multiple attachments for any environment.
- Retractable tether for security.

## Specifications

5 3/4" H without magnifier

Ideal for vitamins and supplements, OTC Cold-Flu-Allergy, Cosmetic and Beauty, Pharmacy Counter, Customer service counter.

## 7415R2W Gondola Aisle Sign

- Improve customers experience by finding what they need.
- Sub-category aisle signs compliment main aisle signs.
- Attaches without tools.
- Predetermined length ensures consistent presentation.
- Can accommodate a variety of sign sizes and shapes.

Peg board option is adjustable on 1" increments and fits behind most gondola shelving.

Dimension: 11-1/2"H x 18"L for a sign 9" x 16" W

Options: Pegboard or gondola upright installation.

**Retail Solutions:** Subcategory for main aisle signs, wine varietals, distilled spirits, refrigeration signs



Available in



7934

## 6718m Illuminated Header

- Illuminate your brand and draw attention to your products with lighted signs.
- Includes light valance, 48" bulb fixture, and bulb.
- Endcaps enclose the display and keep the light in.
- Mounts to gondola, grid, or slatwall with (2) brackets included.



Dimension: 48" W x 7.5" H x 4.25" D

Included : (2) Endcaps (1) Powercord  
(2) Upright brackets

**Retail Solutions:** Health and beauty, pharmacy, cosmetics, endcaps, wine and liquor.



## Benefits

- Invite consumers to interact with your brand and educate with 3-sides of eye catching graphics.
  - Maximum graphic impact in a small footprint.
- Can be mounted horizontally to shelf front or vertically to pegboard.

## Specifications

Spinner Dimensions: 25" W x 4" H

Graphic Dimensions: 25" W x 3.875" H

\* Width can be customized to any size



## 8533 Eco Bag Display

- **Shoppable from 3 sides.**
- **Clean modern design emphasizes product offering.**
- **Mobile and ready for any merchandising transitions.**
- **Wood and metal construction is suitable for assorted store sets.**

**Dimensions: 28" W x 29" D x 60-1/4" H**

**Retail Solutions: Gift bags, reusable shopping bags, front end, floral area, greeting cards and wrapping paper area**



## 8192 Wire Counter Display

- **Great for impulse items at the register.**
- **Snap sign holder easy to install graphics.**
- **1 Display per carton.**

**Dimensions: 12"W x 6"D x 16"H**

**Retail Solutions: Candy, nuts, souvenirs, batteries, lighters**



## 7747 Meal Kit Merchandiser

- Create instant meal and snack ideas; bread boules and soup, sangria and fruit, dips and chips, vanilla wafers and bananas.

Available in a variety of configurations: Shelf, bowl, or shelf and bowl.

Dimension: 18" Diameter x 52" H  
(without header)

**Retail Solutions:** Cross-merchandising, promotions, prepared meals, daily specials

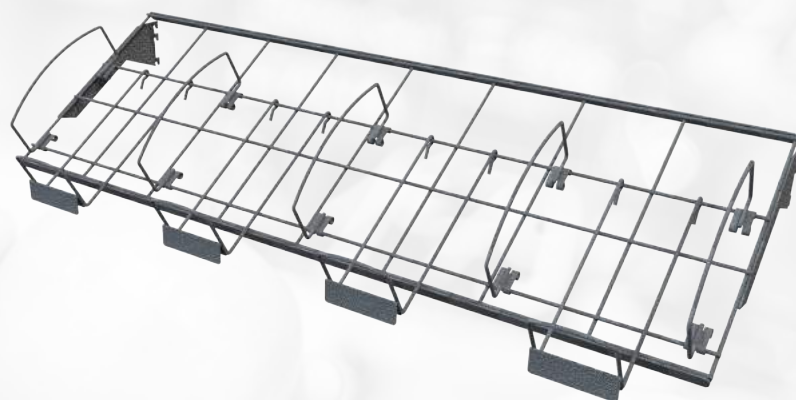


## 8450 Bakeware Rack

- Tilted design features product.
- Dividers maintain a clean organized presentation.
- Front graphic channels for pricing and promotion.

Dimensions: 47-3/4" W x 16-7/8" D x 47-15/16" H

**Retail Solutions:** Baking sheets, cake pans, brownie pans and muffin pans

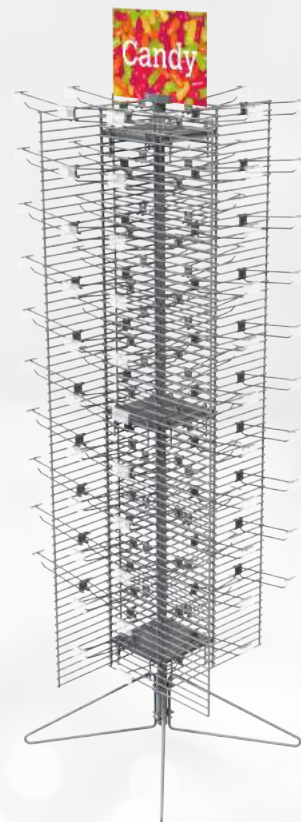


## 8662 Spinning Peg Display

- Visible product is shoppable from 4 sides.
- Display spins for easy browsing and selection.
- Holds full scale capacity for increased offering and revenue.

Dimension: 27-11/16" W x 27-11/16" D x  
70 1/2" H

**Retail Solutions: Candy nuts, accessories,  
souvenir items, hair care accessory.**



## 8370 Modular Shelving

- Use as standalone unit or in-line with additional units.
- Wire shelves alleviate debris and dust.
- Customizable color palette for multiple store environments.
- Front lip contains product and accommodates pricing channel.

Dimension: 96-7/8" W x 14-13/16" D x  
68-5/8" H

**Retail Solutions: Seasonal, bakery, wine &  
liquor, promotions**



## 8579 Modular Shelves

- Tilted design for pegboard features product.
- Can be used to display multiple flat items.

Dimension: 20-5/16" W x 19-5/16" D  
x 7-5/8" H

Retail Solutions: Cake boxes, poster board, art supplies, place mats, bakeware



## 8989 Popcorn Display

- Full moon or half moon design.
- Wire shelves eliminate debris, making it maintenance free.
- Mobile for multiple planograms.
- Custom branding available for header and side panels.

Dimension: 42-1/2" W x 19-3/8" D x 61- 5/8" H

Retail solutions: Cross-merchandising, featured items, snacks, wine and liquor, bulk goods





## Benefits

- 8-shelves for boxed product. Faced and ready to buy.
  - Unit ships KD for reduced freight cost.
  - Easy to assembly and install.
- Channels on each shelf for pricing and promotions.

## Specifications

Dimension: 49-11/32" W x 15-9/32" D x 49" H

Secures to permanent fixture.

Retail Solution: Candy, gum, mints, antacid rolls, lighters, snacks

## 7828 Shelf Add-On

- **Open wire design is maintenance free.**
- **Attaches to gondola shelf front for cross-merchandising near complimentary products.**
- **Easy to install and move to any store shelf.**

**Dimension: 6-7/16" W x 7-7/8"D x 14-7/8" H**

**Optional: Hanging UPC tag**

**Retail Solutions: Cross-merchandising long breads, gift wrap, toys, cleaning tools, rolled paper goods**



## 7510 Table Top Merchandiser

- **Add a second level to your merchandising tables to maximize revenue per square foot.**
- **Sturdy metal construction can hold canned goods, tubs of peanut butter, as well as over 2 cases of wine.**
- **Optional header.**

**Dimension: 31 3/16" W x 28" D x 22 3/8" H (without header)**

**Retail Solutions: Wine and liquor, canned goods, dry goods, bulk items**



## 8191FS Grid Floor Stand

- Small footprint can be used in open areas or aisles.
- Knockdown construction with easy assembly and reduced freight costs.
- Optional merchandising accessories to accommodate different products.

Dimension: 14" W x 53.25" H

Retail Solutions: Snacks, beef sticks, jerky, candy, nuts, seasonal items, accessories



## 8191SP 2-Sided Grid Spinner

- Double-sided spinner holds maximum product load.
- Small footprint can be used in open areas or aisles.
- Knockdown construction with easy assembly and reduced freight costs.
- Optional merchandising accessories to accommodate different products.

Dimension: 14" W x 53.25" H

Retail Solutions: Snacks, beef sticks, jerky, candy, nuts, seasonal items, accessories





## Benefits

- Fits in standard gondola uprights.
- Knockdown construction with easy assembly and reduced freight costs.

## Specifications

Dimension: 14" W x 52" H

Standard 14" wide grid with 1" on center spacing for infinite merchandising flexibility.

Optional merchandising accessories to accommodate different products:

- Header Graphic
- Side Panels
- Hooks
- Baskets
- Shelves



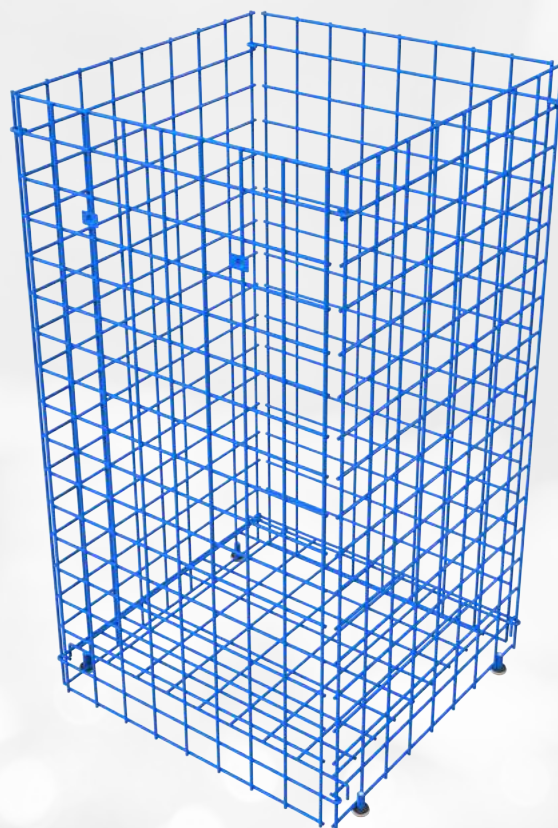
## 8357 KD Dump Bin

## Bulk Merchandising

- Ships flat to reduce freight costs.
- Sets up quick with no tools required.
- Small footprint adapts to many store sets.
- Great for bulk impulse buys.

**Dimension: 18-3/4" W x 18-7/8" D x 34-7/16" H**

**Retail Solutions: Pet toys, plush toys, seasonal and promotional**



## 8587 3-Tier Dump Bin

- Clean modern design.
- Can be used for upscale merchandising options.
- Calls attention to distinctive products, specials and proportions.

**Dimension: 53-3/8" H x 16-3/4" diameter**

**Retail Solutions: Single wine bottles and specialty bulk items**



## 8685 Half-Moon Dump Bin

- Calls attention to featured products, specials and sales.
- Half-moon design can be used against coffin case coolers and walls.
- Sturdy construction for heavy items.

**Dimension: 33-3/16" W x 16-5/8" D x 36" H**

**Retail Solutions: Can goods, boxed goods and bulk items**



## 8402 Dump Table

- Shoppable product visible from all 4-sides.
- Movable dividers allow for merchandising of 1,2, or 4 SKU's.
- Great for impulse items.
- Holds maximum product load.

**Dimension: 35-11/16" W x 35-11/16" D x 36-3/8" H**

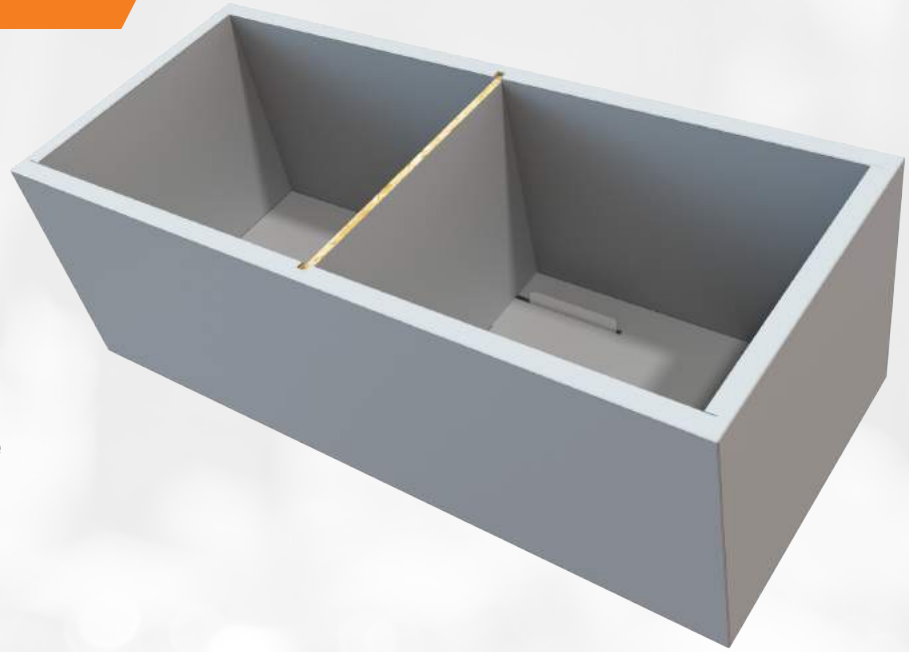
**28-3/8" Table top height**

**Retail Solutions: Front end and impulse buys, clearance and sale items, canned goods, snacks, dry goods**



## 8951 Wood Bins for Shelves

- Great for impulse items.
- Tilted for easy access, product recognition, and shopability.
- Wood design differentiates from metal shelves.
- Removable dividers used to feature 1 or 2 SKU's.



**Dimension: 23-1/2" W x 10" D x 8" H**

**Retail Solutions: Candy, souvenirs, various accessories**

## 8375 Multi-Tier Dump Bin

- Merchandise 1-6 SKU's on one display.
- Clear acrylic bowls feature various product offerings.
- Creates interest and draws attention for impulse buys.
- Bowls are removeable and easy to fill.
- Small footprint.

**Dimension: 21-1/2" W x 21-1/2" D x 54" H w/ out header**

**Bowls: 9-3/4" diameter Base: 18" diameter**

**Retail Solutions: Candy, snacks, small toys, seasonal items, souvenirs, health and beauty accessories, "Back to School" supplies**



## 8991 Cooler Door Holder

- Cross-merchandise condiments with the foods they compliment.
- Securely attached to cooler door for safe shopability.
- Immediate product label recognition.

Dimension: 7-1/16" W x 3-11/16" D x 28-5/16" H

Retail Solutions: Ketchup, mustard, mayonnaise, chocolate syrup, BBQ sauce



## 8750 Cooler Door Holder

- Cross-merchandise condiments with the foods they compliment.
- Securely attached to cooler door for safe shopability.
- Immediate product label recognition.

Dimension: 6-15/16" W x 6-11/16" D x 30" H

Retail Solutions: Ketchup, mustard, mayonnaise, chocolate syrup, BBQ sauce



## 8342 Cooler Door Holder

## Condiments & Spices

- **Cross-merchandise condiments with the foods they compliment.**
- **Securely attached to cooler door for safe shopability.**
- **Immediate product label recognition.**

**Dimension: 9-1/4" W x 3-1/2" D x 47-7/8" H**

**Retail Solutions: Ketchup, mustard, mayonnaise, chocolate syrup, BBQ sauce**



## 7891 Gravity Spice Dispenser

- **Gravity feed keeps product neat, front "faced" and ready to shop.**
- **Clear front retainer maintains label visibility for easy selection.**

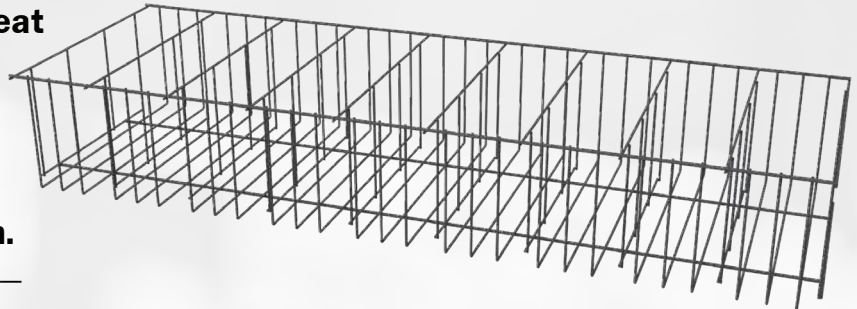
**Dimension: 12" W x 17-13/32"D x 15-21/32" H**

**Retail Solutions: Spices, vitamins, supplements and small jars.**



## 2355 Deep Well Rack

- Saves money by simplifying restocking.
- Designed to merchandise packaged meat products in coolers.
- Easy to transport and stock with product.
- Dividers ensure organized presentation.



Dimension: 48" W x 16-1/32" D x 7-21/32" H

**Retail Solutions: packaged meat, sliced deli meat packs**

## 3610 Low Temp Wire Basket

- FDA approved PVC for food safety at low temperatures.
- Easy to transport and stock with product.
- Stackable design maintains product integrity which can degrade due to moisture in the cooler.
- Designed for coffin cooler cases.



Dimension: 20" W x 10" D x 6-3/8" H

**Retail Solutions: Packaged meat, deli meat slice packs, small poultry**

## 6868 Cooler Pantry Rack

## Freezer & Cooler Inserts

- **Attaches to cooler deck for stability.**
- **In cooler versatility for multiple plan-o-gram layouts.**
- **FDA approved PVC for food Safety at low temps.**

**Dimension: 27" W x 19" D x 47" H**

**Retail Solutions: Meat, cheese, dairy and deli**



## 9018 Fruit Cup Tray

- **Vacuum formed clear tray features product.**
- **Slight angle keeps product "fronted" and ready to shop.**
- **Can be heat stamped with color branded logo.**
- **Trays designed to be nested side by side.**

**Dimension: 5" W x 18" D x 2.5" H**  
**(Can be custom sized)**

**Retail Solutions: Fruit cups, yogurt, cream cheese, butter tubs.**

