

# POINT OF SALE

MERCHANDISING PRODUCTS



Version KPOS21



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LARGE SIGNAGE



**Canvas Banners**

Canvas banners are a great way to showcase your special event or product. We manufacture custom banners to your size requirements. Maximum length of 10ft. Available with or without grommets for ease of hanging.



**Coroplast Signs**

Corrugated plastic signs are UV resistant and waterproof. 4mm thick coroplast. These custom signs can be printed and cut to the size you need. Perfect for walls signs, special events, price signs, special notices.



## Safety Barriers

Protect your staff and customers from Covid-19 and other viruses by using safety barriers. These barriers are made using a thick clear plastic and can include a pass-through window if needed. Custom print with your logo or even your payment information.

- Thick clear plastic to keep you safe
- Custom printed to your specifications
- Sized to your needs
- Designed for you and your space

**MYLPROT078**





## Floor Decals

Floor decals are a great way to take advantage of the floor as marketing space. Ketchum floor decals are made of a durable material and then laminated to ensure they will stand up to foot traffic and floor cleaning. Floor decals are custom printed and cut to your specific needs.



31" x 18"

Floor decals are printed and then laminated for durability. These social distancing floor decals are used to show people the appropriate place to stand while waiting in lines.

**STDEC2020078**  
20" x 20" ..... \$15.99

**STDEC3218078**  
31" x 18" ..... \$16.99



20" x 20"



## Face Shields

Help protect yourself and employees from Covid-19 and other viruses with a face shield. We produce a full face shield that allows adjustment for head size. It incorporates a hinge feature and provides a foam pad where it contacts the user's forehead. Package of 10. We are also able to custom print our face shields with a company logo, name or design. Minimum order 26 pieces.

**CFACSHLD078 Custom** ..... \$6.05 ea  
**FACSHLD078 Plain** ..... \$4.99 ea



## Large Signs

Our large signs can be manufactured to your desired size, shape and design needs. Large signs can be made using coroplast, plastic, paper, acrylic, metal and even wood depending on your needs.



## Header Cards/Channel Strips

Depending on the size needed these can be printed on plastic of different thicknesses. Talk to me about your needs and we can work together to get you exactly what you need.

# Retail Idea Starters



## Sale Tags

Sale tags can be a variety of different shapes, colors and styles. Generally printed on either 0.010" or 0.030" thick plastic depending on your needs.



## Window Decals

Window decals can be provided with or without adhesive depending on what you are looking for. Custom printed and cut to the size and shape you require. Available in white or clear material.



## Posters

Posters can be manufactured on different thicknesses of plastic to suit your needs. They are printed double sided for hanging or single sided for use on walls. Typical size is 22" x 28" but we can do other sizes and shapes if that is what you need.



## Product Information Cards

Great way to differentiate one rack from another. Made using 0.030" plastic, these cards are custom printed to the size and design of your needs.



## 1 Floor Decals

Custom printed and cut to suit your needs and then laminated for durability. Floor decals are a great way to take advantage of the floor as marketing space.



## 2 Aisle Signs

Manufactured using plastic or coroplast depending on your needs. Aisle signs are a great way to get your product noticed in the crowded aisles of a grocery store.



## 3 Danglers

Customized to suit your specific size and shape, danglers are printed on 0.010" thick plastic and are available with or without double sided tape.



## 4 Shelf Talkers

Available in a variety of shapes and sizes, shelf talkers are custom manufactured to your requirements. Printed on 0.010" thick plastic, our shelf talkers are more durable than paper options.





# Grocery Idea Starters



Photo Credit: Northgate Gonzalez Market



## 1 Channel Strips

Our channel strips are manufactured using plastic, typically 0.010" thick. They can be 1-1/4" to fit most shelving units or larger if needed for your signage system already in place. All channel strips are custom made just for you.



## 2 Chalkboard Price Tags

Chalkboard material is 0.030" thick and has a black matte finish. These price tags can be custom printed to your design needs and cut to your size and shape requirements.



## 1 Seafood Case Dividers

Not all seafood is created equal so ensure your customers seek out your product above all others. With less packaging and promotion options in the fresh seafood section than anywhere else in the grocery store Ketchum offers products to help drive brand recognition and improve the look of your presentation. Drive brand recognition and increase consumer confidence with our seafood case dividers.



## 2 Price Tags

Ketchum price tags can be made on a variety of materials and are custom printed based on your needs. We offer number insert price tags, wheel tags, accordion price tags and even write-on/wipe-off price tags.

# Seafood Idea Starters



## 3 In-Ice Spear Tags

In-Ice spear tags are typically made of 0.030" thick food grade plastic and are designed to be placed in ice displays at the seafood counter. Spear tags are a very cost effective way to brand fillets, whole fish, shellfish, and value added products that get displayed on ice.

## 4 Stand Tags

Ketchum's custom stand tags can be produced using 0.030" or 0.060" thick plastic depending on the size and purpose. We have different shapes and sizes available or you can decide to go with a custom shape and size.



## 5 Glass Clings

Ketchum can produce beautiful glass decals that will not leave a residue when removed. They can be printed to be displayed on either the outside or the inside of the glass and our moisture proof materials ensure they last a long time on display.



## 6 Bunker Magnet

Ketchum magnets are cut to the size you require and can be printed with your logo and design requirements.



## 7 Floor Decals

Custom printed and cut to suit your needs and then laminated for durability. Floor decals are a great way to take advantage of the floor as marketing space.



## 1 Header Cards

Cooler or freezer tops are great advertising spaces that are sometimes forgotten about. Use header cards to advertise specials or just list items located within that freezer. Header cards can be made from a variety of materials depending on your needs.



## 2 Price Tags

Ketchum price tags can be made on a variety of materials and are custom printed based on your needs. We offer number insert price tags, wheel tags, accordion price tags, and even write-on/wipe-off price tags.

# Deli Idea Starters



## 3 Magnets

Ketchum magnets are cut to the size you require and can be printed with your logo and design requirements.



## 4 Meat Case Divider

Ketchum custom shelf dividers are the perfect tool for separating items in your meat cases. Shelf dividers are manufactured using 0.060" thick plastic and are custom printed to suit your needs.



## 5 Stand Tags

Manufactured on 0.030" matte black chalkboard material or white material, these signs can be custom printed with your specific product names or can be left blank for you to write on. They are durable and can be easily washed with soap and water.

THE BUTCHER SHOP MEAT SO FRESH YOU'LL WANNA SLAP IT!		
FILL YOUR FREEZER WITH THESE DEALS!		
BEEF		
Hind / Quarter	Approx. 200 lbs.	\$4.95/lb
Side / Half	Approx. 400 lbs.	\$4.90/lb
PORK		
Sides of Pork	Approx. 100 lbs.	\$3.50/lb
Bone-in Pork Loin	Approx. 17-23 lbs.	\$4.69/lb
BBQ Pigs	Approx. 20-200 lbs.	\$3.50-7.00

## 6 Chalkboard Menu Display Board

Chalkboard menu boards are made with 0.030" black matte plastic and are perfect for hanging in your deli, bakery or butcher shop. Available with or without grommet holes. Available in any size up to 52" x 44".



## 1 Spear Tags

Looking for a great way to label the types of cheese available in your cheese counter or in a taste testing situation? Our spear tags can be many different shapes and sizes and printed with your design needs. Spear tags are typically printed on 0.030" thick plastic that is both washable and durable.



## 2 Magnets

Magnets are a great way to spruce up your cheese counter. We can print the magnet with your desired logo or design needs and then cut to the shape and size you need.



## 3 Price Tags

We offer a variety of price tags to suit your design/ décor needs. From accordion price tagging systems to simple write-on, wipe-off tags we have an option that will work for you.

# Cheese Aisle Idea Starters



## 4 Aisle Signs

Manufactured using plastic or coroplast depending on your needs. Aisle signs are a great way to get your product noticed in the crowded aisles of a grocery store.

## 5 Danglers

Customized to suit your specific size and shape, danglers are printed on 0.010" thick plastic and are available with or without double sided tape.



## 6 Floor Decals

Custom printed and cut to suit your needs and then laminated for durability. Floor decals are a great way to take advantage of the floor as marketing space.



## 7 Glass Clings

Glass clings can be provided with or without adhesive depending on what you are looking for. Custom printed and cut to the size and shape you require.



**1 Fridge/Freezer Header Cards**  
Custom manufactured to your specific size requirements. Header cards are manufactured on 0.010" thick plastic for durability. Can be made with or without double sided tape.

**2 Counter Wraps**  
Manufactured on 0.010" thick plastic with double sided tape for application. Counter wraps are custom made to suit your design and size needs. Can also be made using static cling material for more frequent changes.



# Bakery Idea Starters



## 3 Chalkboard Stand Tags

Manufactured on 0.030" matte black chalkboard material these signs can be custom printed with your specific product names or can be left blank for you to use liquid chalk on. They are durable and can be easily washed with soap and water.



## 4 Channel Strips

Custom printed on 0.010" thick plastic to your design and size needs. Channel strips are offered with or without double sided tape. Designed to fit into existing c-strip channels.



## 5 Spear Tags

Many different shapes and sizes to choose from and are custom printed to suit your specific needs. Spear tags are printed on 0.030" thick plastic and can include specific product names or left blank for you to use a dry-erase marker to write names on.



## 6 Product Name Tags & Accessories

Printed on 0.030" thick plastic these tags are durable and can easily be washed with soap and water. Printed to your design needs, shape and size. We have a variety of accessories available to attach tags to trays, wire racks, etc. See pages 32-36 for more options.



## Menu Boards

Our menu boards are created just for you. We can use a variety of materials that will suit your needs whether the signs are used inside or out. We work with you to create exactly what you are looking for in a design from what is printed on the boards to the size and shape it is all up to you.



## Canvas Banners

Canvas banners are a great way to showcase your special event or product. We manufacture custom banners to your size requirements. Maximum length of 10ft. Available with or without grommets for ease of hanging.



## Coroplast Signs

Corrugated plastic signs are UV resistant and waterproof. 4mm thick coroplast. These custom signs can be printed and cut to the size you need. Perfect for walls signs, special events, price signs, special notices.

# Outdoor Signs Idea Starters



## Outdoor Signs

Have our signage experts walk through your outdoor signage requirements with you. Whether you have a finished design or even if you are just getting started our experienced installers can help build a signage program to perfectly display and represent your business to customers. From custom letters for building fascia to back lit signs, or canvas banner signs we can offer permanent and temporary sign options for your building facade, pylon sign, or lawn signs. We can produce signage from plastic, acrylic, metal, canvas, coroplast or wood. Call us for details.



Outside



Inside

## Window Wraps

Turn your glass surface into advertising space with Ketchum's Window Wraps. Designed to be applied to the outer surface of glass our mesh window decals allow people to see out through the glass but the graphic on the outside appears as a solid image. Works as a window tint, reducing energy costs. Affordable and effective and totally customizable to your needs. Easy to apply and remove when updates are needed.



## Shelf Dividers

Shelf dividers are used to separate items in your meat, deli, cheese or seafood case to make it easier for customers to know what they are looking at. Shelf Dividers are made using 0.060" thick plastic and typically have offset feet so that you do not have to purchase another accessory to make them stand. We have many different shapes and sizes to choose from or you can create a custom shape that will work better for your needs.





**Heat Resistant Tags**

Ketchum has manufactured and tested heat resistant tags. We can manufacture tags using 0.030" thick heat resistant material. These tags are able to withstand temperatures up to 350°F and are completely customizable to the design, shape and size of your needs.

Great for use in your hot cases for pre-prepared foods, these tags will help customers know what you are offering so they can easily order.



**Magnets**

Ketchum Magnets are available in a variety of shapes and sizes and are custom printed to your design needs.

**Stickers**

Identify feature products, label specials, show off your brand or label your product with these pressure sensitive stickers. Available in a variety of shapes and sizes, stickers can be printed to your specific design requirements. We have the ability to provide different types of adhesives on our stickers, let us know how you plan to use them, and we can ensure the correct adhesive is used.



**Aisle Signs**

Aisle signs are a great way to get your products noticed in a busy retail store. An aisle sign will pop-out from the shelf and help customers find your products in a sea of other options. We manufacture our Aisle Signs using thick plastic and offer a variety of shapes and sizes to get your products noticed. We can print anything you can design or if you need help on the design side, we can help with that also.





## Flat Number Price Tags

Manufactured on 0.030" thick plastic, these price tags are durable and washable. Flat numbers are inserted into slots for easy changing of prices. These price tags are designed to your specific needs from the design to shape and size.

Photo Credit: Northgate Gonzalez Market

## Wheel Price Tags

Wheel price tags are manufactured on 0.030" thick plastic, are durable and can be washed with soap and water. These price tags have 5 wheels on the back of the tag that easily turn to the desired number you are looking for.



## Accordion Price Tags

The accordion price tag system is a versatile pricing system that is easy to use and can provide uniformity in price tags between departments. The accordion strip holder is generally 4" in length and holds 6 accordion strips (2 unit strips, 3 number strips, 1 cents strip). You can choose any size tag to fit into the strip, however we recommend the length be the same size as the strip holder.

See page 36 for pricing strips



## Moulded Number Price Tags

Moulded number price tags are an elegant way to display pricing within your different departments. These price tags have number receptor holes that you insert 3/4" moulded numbers into. We have black and white 3/4" moulded numbers to accommodate different designs. We have a variety of shapes and sizes available or you can choose a custom shape to suit your needs.

Moulded number price tags are manufactured using 0.030" thick plastic and can have name insert tabs or topper slots added if you require them.



Ask about  
custom printed  
Tag Toppers and  
Name Inserts

See page 36 for 3/4" moulded number

## Write-on/Wipe-off Price Tags

These price tags are manufactured on 0.030" thick plastic that can easily be written on with a dry-erase marker and then washed off with soap and water. We have a variety of shapes and sizes to choose from or we can custom make a shape for you.





## Glass Clings/Static Clings

Static clings are designed to be used on smooth surfaces (particularly glass). They can be removed and reused as often as required. Clings can be provided with or without adhesive depending on your needs. Clings with a mild adhesive are generally applied to glass but are ideal for rough surfaces such as metal, wood, canvas, vinyl skirting, plastic, concrete and some painted surfaces. Even with the mild adhesive these clings can be easily removed without leaving a residue or damaging the surface they are applied to.



## Spear Tags

Spear tags are a great way to label products such as cheese, seafood, deli meats, muffins and ice cream to name just a few. We manufacture spear tags using 0.030" thick plastic and can print any design you are looking for. Ketchum has a variety of shapes and sizes to choose from, but if you are looking for something specific, we can work with you to get you exactly what you need.



## Sheet Protectors

Ketchum's custom printed sheet protectors can be custom sized to meet your specifications and can include a fold to allow you to easily insert them into the channel moulding of your shelving system. We can help you design signage that allows you a professional look with all the flexibility you require. You simply insert a paper price sheet into the sheet protector and walk away. Manufactured using 0.020" thick clear plastic our sheet protectors are a great addition to your brand strategy.





## Stand Tags, Easels & Tent Cards

Ketchum's custom stand tags can be produced using 0.030" or 0.060" thick plastic depending on the size and purpose. Stand tags can be used to simply let customers know a flavor or name of a product or you can add a brochure holder to make it an information piece. We have different shapes and sizes available or you can decide to go with a custom shape and size.

“ I would like to express my sincere and heartfelt appreciation on the rapid turnaround of our project. We are very pleased with the quality of work as well as the service that Ketchum provided. ”

Events & Print Manager,  
Bio-K International

## Pull-up Banners

Create an eye-catching backdrop for any event with these custom banners. We offer retractable pull-up banners that are 31.375" wide by 80" high and can be customized to your design requirements. Kits include a swivel-foot base, a three-section shock-cord pole and a tear-resistant, polypropylene banner.

## Posters

Created using plastic, our posters are more durable than paper versions available on the market. Long-lasting, durable, washable, tear-resistant and completely customizable. Wall mount or sized to fit frame stands.



## Shelf Talkers

Ketchum offers a variety of shapes, sizes and styles for shelf talkers. If you don't see what you are looking for, that's ok because custom is our specialty. Our shelf talkers are manufactured using either clear or white 0.010" thick plastic. They are more durable than paper options on the market.

## Shelf Danglers/Wobblers

Shelf danglers are a great way to get your products noticed on busy store shelves. Custom danglers are printed on 0.010" plastic for extra durability. You can choose a shape we already have or create a custom shape to match your specific needs. Shelf danglers are available with or without double-sided tape.

“ Danglers arrived and they look beautiful. ”  
**Key Account Specialist,**  
**Twinings North America**



## Channel Strips

Channel strips are made using 0.010" thick plastic. They are custom made to meet your size and design requirements. Standard shelving channels are 1-1/4" high, but we can make them to fit any shelf channel size and length.





## Designer Guide

The uniqueness of our product offering means our manufacturing process differs from one product to the next. If you have any questions about artwork check with your sales representative.

### Accepted Files:

Adobe Illustrator Files (.ai, .eps)

Adobe Acrobat Files (.pdf)

Adobe Photoshop Files (.psd) do not flatten / merge layers

Adobe InDesign Files (.indd)



Acceptable print resolution is 300 dpi or higher. Don't worry, your design team will know what all this means!

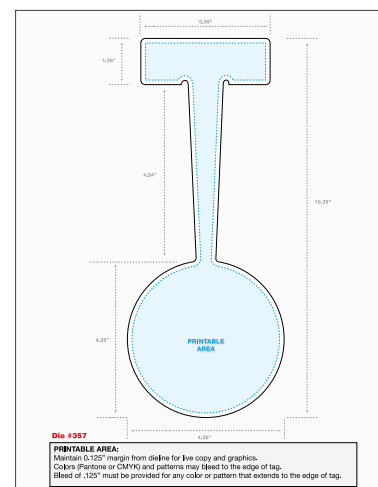
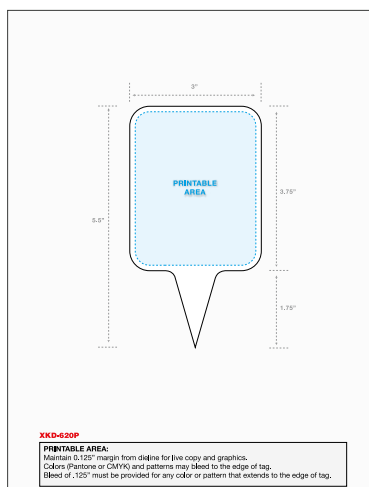
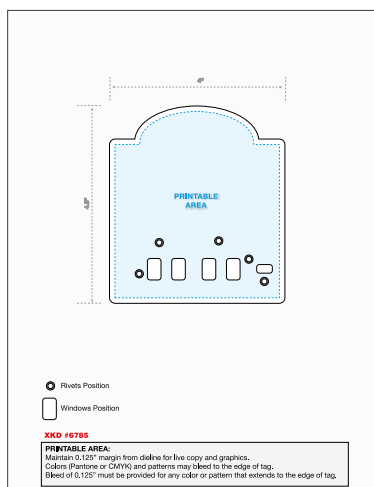
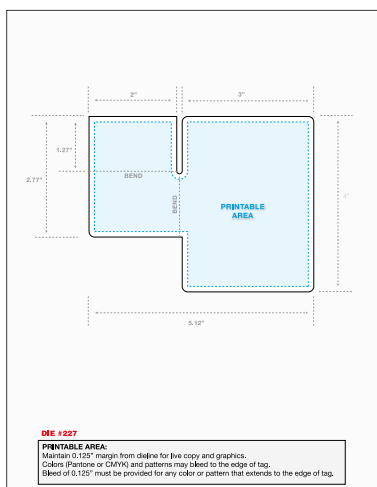
### Designer's Corner:

We have design templates available for most of our products. They show you the size, bleeds and any other pertinent information.

Visit the Designer's Corner section of our website to download templates.

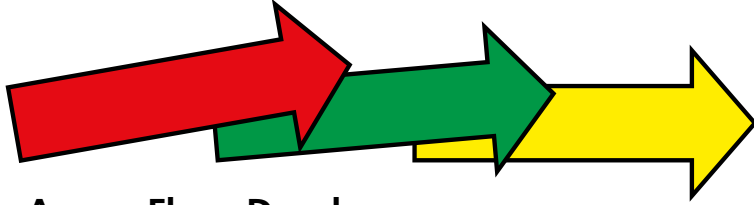
### Need Help?

We have an amazing design team here at Ketchum. If you do not have your own design team and need some help bringing your vision to life, we can help.



# CONTACT US TODAY!

# T. 613-342-8455



### Arrow Floor Decals

Arrow floor decals are used to mark the proper way to go in heavy traffic areas. They will help keep people a safe distance apart. Ketchum floor decals are safe to use on low-pile and commercial grade carpet, tile and other hard floor surfaces. 12" x 9".

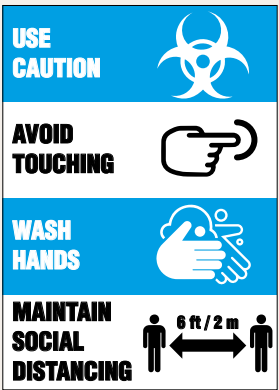
- UARWFLR13078 Red
- UARWFLR02078 Yellow
- UARWFLR32078 Green ..... \$17.50 ea



### Have You Washed Your Hands? Sign

Wash your hand signs are designed to remind people about proper hand washing techniques. Made using static cling material, these signs are durable and flexible for use on many different surfaces. 9" x 12".

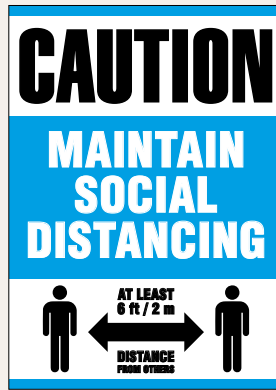
WYHSTC078 . . . \$9.95 ea



### Precaution Decal

Made using static cling material these signs can be posted on walls or windows. 7" x 10".

PRCAU1410078 ..... \$7.99 ea



### Caution Social Distance

Made using styrene these signs are durable for use inside and out. 10" x 14".

CAUSD1410078 ..... \$10.99 ea



### Curbside Pickup Sign

Made using coroplast these signs are great for use inside and out. Printed on both sides. 24" x 32".

CURBP2432078 ..... \$17.99 ea



### Health First Sign

Made using styrene these signs are durable for use inside and out. 10" x 7".

HEAFIR710078 . . . \$9.99 ea



### No Handshake Decal

Made using static cling material these signs can be posted on walls or windows. 7" x 10".

NOSHAN107078 ..... \$2.99 ea



## Chalkboard Price Tags

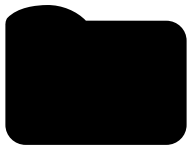
Made using 0.030" black matte chalkboard material these price tags are perfect for adding some flair to your department. Available in a variety of shapes and sizes. Packages of 50.



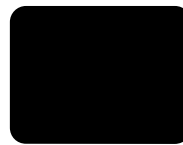
Rectangle 3-5/8" x 2"  
XKD612B078 ..... \$19.95/pk



Rectangle 3" x 3-3/4"  
XKD620B078 ..... \$19.95/pk



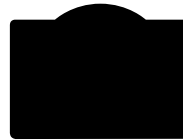
Rectangle 3-3/8" x 2-5/8"  
XKD627B078 ..... \$19.95/pk



Rectangle 4-7/8" x 3-3/4"  
XKD640B078 ..... \$26.95/pk



Muffin 3" x 2-1/2"  
XKD633B078 ..... \$19.95/pk



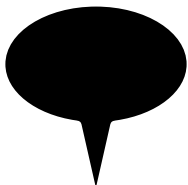
Square with Centre Hump 4" x 2-5/8"  
XKD650B078 ..... \$26.95/pk



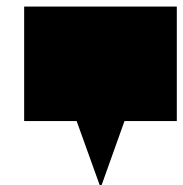
Small Oval Spear 2-5/8" x 1-5/8"  
XKD636B078 ..... \$16.95/pk



Medium Oval Spear 3-1/2" x 2-1/4"  
XKD637B078 ..... \$21.95/pk



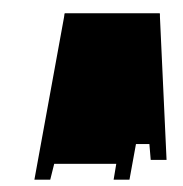
Large Oval Spear 4-5/8" x 2-7/8"  
XKD630B078 ..... \$23.95/pk



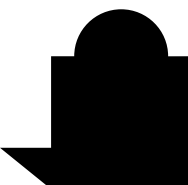
Square Spear 2" x 1-1/2"  
XKD647B078 ..... \$16.95/pk



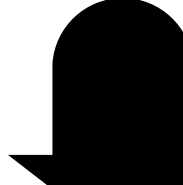
Fish Spear 5" x 5-1/8"  
XKD520B078 ..... \$49.95/pk



Tent Tag 3" x 5"  
XKD825B078 ..... \$31.95/pk



3" x 3"  
XKD824B078 ..... \$51.95/pk



5-1/2" x 7-1/2"  
XKD833B078 ..... \$3.99/ea  
\*Sold by each



### Moulded Number Departmental Price Tags

Made with 0.030" thick plastic it is both durable and washable. Uses 3/4" moulded numbers (sold separately). The tag measures 3-3/8" by 2-1/4". Includes a 3" by 1/2" name insert tab and topper slot. Packages of 25.



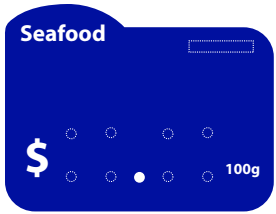
**Seafood**  
XKD576078 100g  
XKD577078 LB  
\$30.95/pk



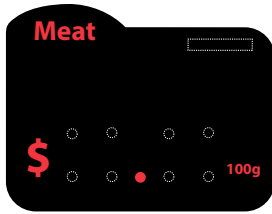
**Meat**  
XKD589078 KG  
XKD588078 LB  
\$30.95/pk



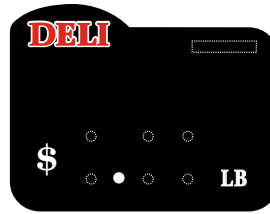
**Deli**  
XKD586078 100g  
XKD587078 LB  
\$30.95/pk



**Seafood**  
XKD571078 100g  
XKD572078 LB  
\$30.95/pk



**Meat**  
XKD581078 100g  
XKD583078 LB  
\$30.95/pk



**Deli**  
XKD570078 100g  
XKD575078 LB  
\$30.95/pk

### Moulded Number Departmental Price Tags

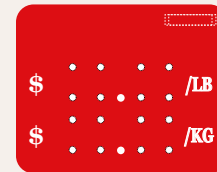
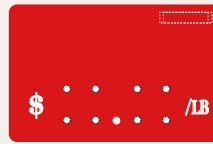
Moulded Number Departmental Price Tags are pre-printed and perfect for pricing products throughout your store. The tag measures 3-3/8" by 2-1/4". Packages of 25.

### Moulded Number Price Tags

Made with 0.030" thick plastic and have number receptor holes for our 3/4" moulded numbers (sold separately). Packages of 25.



Single Price Line - LB  
3-5/8" x 2-3/8"  
XKD582078 Blue Wave ... \$30.95/pk  
XKD584078 Red ... \$30.95/pk



Double Price Line - LB & KG  
3-3/4" x 3"  
XKD585078 Red ... \$35.95/pk



**Deli with Spear**  
XKD586P078 100g  
XKD587P078 LB  
\$31.95/pk



**Seafood with Spear**  
XKD576P078 100g  
XKD577P078 LB  
\$31.95/pk



**Meat with Spear**  
XKD588P078 LB  
XKD589P078 KG  
\$31.95/pk

### Moulded Number Departmental Price Tags

Made from 0.030" thick plastic it is both durable and washable. Uses 3/4" moulded numbers (sold separately). Includes 3" x 1/2" name insert slot and topper slot. Packages of 25.

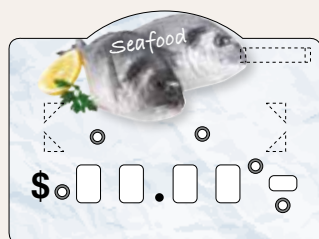


## Departmental Wheel Price Tags

Pre-printed wheel price tags are just what you need to showcase your products. Made from 0.030" thick plastic these price tags are durable and can easily be washed. Our standard price wheel tags come with 3" x 1/2" name insert tabs and a topper slot. Packages of 25.

Canadian Units of Measure: Deli - /100g, Bakery - /ea,  
Seafood - /100g, Meat - /kg

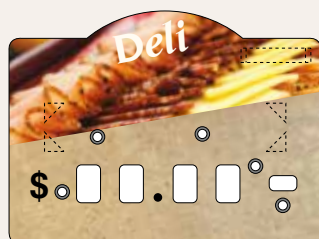
U.S. Units of Measure: Deli - /lbs, Bakery - /doz,  
Seafood - /lbs, Meat - /lbs



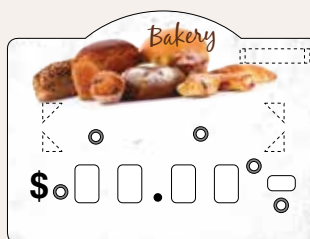
**Seafood**  
XKD526U078 US  
XKD526C078 Canadian  
\$47.25/pk



**Meat**  
XKD528U078 US  
XKD528C078 Canadian  
\$47.25/pk



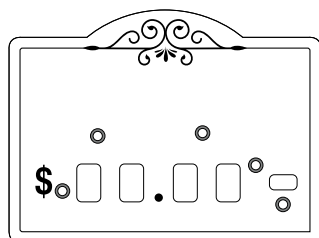
**Deli**  
XKD527U078 US  
XKD527C078 Canadian  
\$47.25/pk



**Bakery**  
XKD529U078 US  
XKD529C078 Canadian  
\$47.25/pk

## Price Wheel Tag

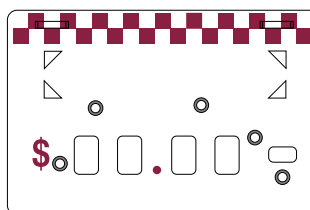
This price wheel tag is created to be used in every department of your store. Printed on 0.030" thick plastic it is both durable and washable. Tag measures 4" by 2-5/8". Packages of 25.



XKD717U078 US  
XKD717C078 Canadian  
\$42.25/pk

## Checkered Price Wheel Tag

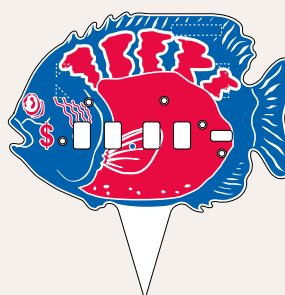
This price wheel tag is pre-printed for use throughout your store. The tag measures 4" by 2-5/8". Our standard tags come with 3" by 1/2" name insert tabs and two mini topper slots. Packages of 25.



XKD773U078 US  
XKD773C078 Canadian  
\$42.25/pk

## Fish Price Wheel Tag

This spear price wheel tag is pre-printed for use in your seafood department. The tag measures 5" by 3-1/4". Our standard tags come with a 3" by 1/2" name insert tabs and one topper slot. Packages of 25.

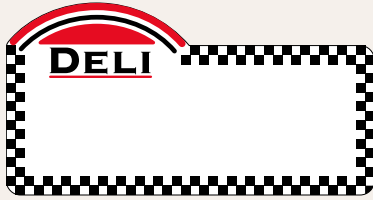


XKD525U078 US  
XKD525C078 Canadian  
\$65.95/pk



### Write-on/Wipe Off Deli Price Tag

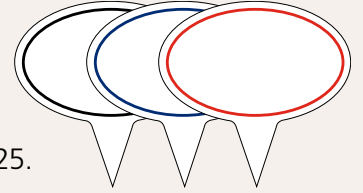
This sign is pre-printed with a checkered border and the word "Deli". Manufactured on 0.030" thick plastic. 4-5/16" by 1-3/4". Packages of 25.



**XKD708078** . . \$12.95/pk

### Solid Border Oval Spear Tags

This spear tag is pre-printed with a solid border on 0.030" thick plastic. You can choose between three color options: red, black or blue. Packages of 25.



Small 2-5/8" x 1-5/8"

**UXKD73508078** Black

**UXKD73547078** Blue

**UXKD73513078** Red \$9.95/pk

Large 3-1/2" x 2-1/4"

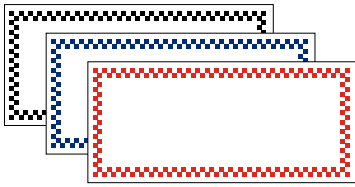
**UXKD73708078** Black

**UXKD73747078** Blue

**UXKD73713078** Red \$10.95/pk

### Write-on/Wipe Off Checkered Price Tag

This price tag is manufactured with 0.030" thick plastic and is pre-printed with a checkered border. 3-5/8" by 1-5/8". You can choose between three color options: red, blue or black. Packages of 25.



**UXKD70508078** Black

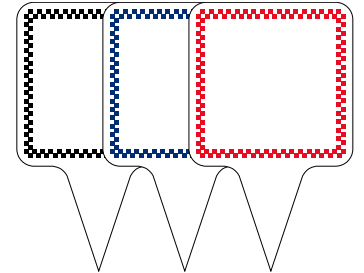
**UXKD70547078** Blue

**UXKD70513078** Red

\$9.95/pk

### Square Checkered Price Tag Spear

This square spear tag is pre-printed with a checkered border. Manufactured using 0.030" thick plastic. 2-3/8" by 2-3/8". Choose between three color options: red, blue or black. Packages of 25.



**UXKD71008078** Black

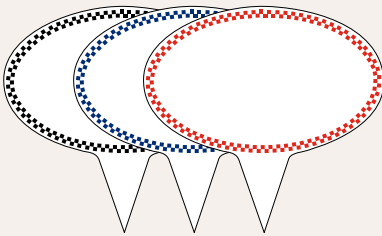
**UXKD71047078** Blue

**UXKD71013078** Red

\$11.95/pk

### Checkered Oval Spear Tag

This spear tag is pre-printed with a checkered border. You can choose between three color options: red, black or blue. 4-5/8" by 2-7/8". Packages of 25.



**UXKD72008078** Black

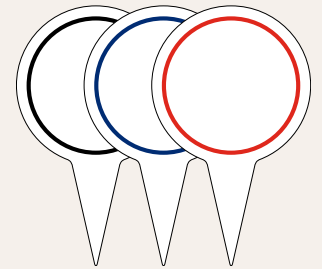
**UXKD72047078** Blue

**UXKD72013078** Red

\$11.95/pk

### Checkered Oval Spear Tag

This spear tag is pre-printed with a checkered border. You can choose between three color options: red, black or blue. 4-5/8" by 2-7/8". Packages of 25.



1-5/8" x 2-5/8"

**UXKD73908078** Black

**UXKD73947078** Blue

**UXKD73913078** Red . \$8.95/pk



3/8" Flat Tip

Bullet Tip

### Liquid Chalk Markers

Available in 1/4" bullet tip and 3/8" flat tip. Liquid chalk easily wipes clean with damp cloth. Liquid chalk flows evenly and dries quickly for a bright presentation.

<b>XKD943078</b>	Fluorescent Set of 8 Bullet Tip . . .	<b>\$37.95/set</b>
<b>UXKD94202078</b>	Yellow - 3/8" Flat Tip . . . . .	<b>\$3.99/ea</b>
<b>UXKD94200078</b>	White - 3/8" Flat Tip . . . . .	<b>\$3.99/ea</b>
<b>UXKD94300078</b>	White - Bullet Tip . . . . .	<b>\$3.59/ea</b>
<b>UXKD94302078</b>	Yellow - Bullet Tip . . . . .	<b>\$3.59/ea</b>



Pricing is subject to change.



# Mix & Match

## DIVIDER KITS

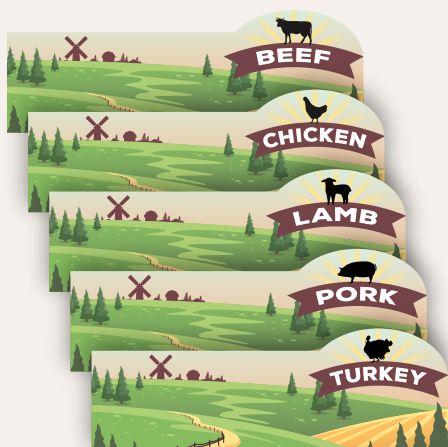


Ketchum Manufacturing has developed the following divider series which can be mixed and matched to suit your needs and purchased in smaller quantities. Our meat case dividers are printed on thick plastic material that's both durable and washable with soap and warm water. These dividers stand on their own with offset feet and are available in small (16" long x 5.5" high) and large (28" long x 7.25" high) in the following options.

Beef, Chicken, Lamb, Pork and Turkey

Our minimum order is only 25 pieces which you can mix and match between design and meat/poultry types you require to outfit your store!

If you're in need of dividers but the above sizes aren't suitable for your store, please contact us as we can customize to suit your needs.



Farm Series



Chalkboard Series



Wood Series



## Standard Sign Protectors

Ketchum's range of sign protectors is a perfect system to work with your constantly growing in-store promotional signage. Whether you need to promote a rotating weekly special or if you want to push themed products for holiday promotions, our sign protectors help keep your paper based marketing materials looking presentable and professional. Made of 0.020" clear plastic.

- SSP8535078** No Lip 8-1/2" x 3-1/2" ..... **\$1.05/ea**
- SSP8511078** No Lip 8-1/2" x 11" ..... **\$1.55/ea**



## 8 Station Merchandising Strips

Made from 0.030" white plastic material this merchandising strip has 8 stations and a face size of 5 1/2" x 3 1/2". Packages of 25.

**XKD70723BW078** .. **\$62.50/pk**



## 12 Station Merchandising Strips

Made from 0.030" white plastic material this merchandising strip has 12 stations and a face size of 2 3/4" x 1 1/2". Packages of 25.

**XKD70733BW078** .. **\$62.50/pk**



## Moulded Clip Strip

Moulded clip strip. 12 stations, 28-15/16" long white polypropylene. With header 3" x 1-1/4" for labels or logo imprint.

**XKD9912H079** ..... **\$1.95/ea**



## Metal Hot Pan Clip

Display signs and labels on hot deli pans, bowls and trays using this metal clip. Packages of 10.

**XKD104812079** ..... **\$16.95/pk**



## Blank Name Inserts

Blank name inserts are manufactured using 0.015" thick food grade plastic. Packages of 100.



**XKD105A078** 3" x 1/2"

**XKD105B078** 3" x 3/4" .. **\$12.95/pk**

## Display Holder 1" Wide

1" wide base, 1" long. With permanent adhesive. Accepts material up to 0.065" thick. Packages of 25

**XKD110079** ..... **\$4.95/pk**

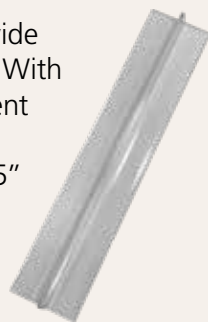




### Display Holder 3" Wide

Display-holder 3" wide base by any length. With or without permanent adhesive. Accepts material up to 0.085" thick.

**XKD112079**  
Call for Price



### Flush Sign Holder

Hold your merchandising sign in place without tape. Attaches to shelves up to 3/4" thick. Clear plastic. 1-1/4" wide and holds up to 0.030" thick signs. Packages of 25.

**XKD138079** ..... \$13.95/pk



### Wire Basket Price Tag Holder

1-1/4" wide clear plastic. 0.010" sheet to protect your signage. Fits secure onto most vertical wire fixtures. Packages of 25.

**XKD2605079** ..... \$13.95/pk



### Wire Basket Sign Holder

1/2" wide clear plastic. Fits wire or metal shelves up to 3/8" in diameter. Holds signs up to 0.065" thick. Packages of 25.

**XKD301079** ..... \$3.75/pk



### Pan/Bowl Clip Sign Holder

1/2" wide clear plastic. Fits pans and bowls with lips up to 3/8" in diameter. Holds signs up to 0.065" thick. Packages of 25.

**XKD901BB079** ..... \$9.95/pk



### Double Grip Clip

Accessorize your price tag with a call-out or topper using this clip! 1" wide clear plastic. Holds signs up to 0.065" thick. Packages of 25.

**XKD902079** ..... \$11.95/pk



### Channel Moulding

1-1/4" white plastic with 3/4" high adhesive strip on back. 4" to 96" custom lengths available.



**XKD912079** ..... Call for Price

### Universal Price Tag Holder

White plastic. 1-3/4" x 5/8". Packages of 10.

**XKD937BB079** ... \$4.75/pk



### DATA-TRAX™ Wire Basket Channel Strip Holder

Made of clear plastic. Holds channel strips up to 1-1/4" high and 2" wide. Packages of 25.

**XKD934079** ..... \$10.95/pk





### Adhesive Rail Strips

Adhesive rail strips, Cut to 2 inches.



XKD3036079 ..... Call for Price

### "S" Hooks

"S" Hooks 1-1/2"



XKD7071079 .....  
\$0.29/ea

### Checkout Lane Sign

10" x 4",  
2-sided tent  
style. 0.060"  
thick sign  
with printing  
in red on 2  
sides.



XKD729078 ..... \$4.45/ea

### Magnetic Base Tag Holder

Secure your price tag to your metal display case! 6-1/2" high price tag holder. Holder is made of a clear plastic clip that swivels.



XKD932079 . . . \$8.45/ea

### One Piece Pin Tag Holder

White plastic non-swivel holder. 1-1/2" spear/stem, holds price tags 2-3/8" high. Packages of 25.



XKD951079 ..... \$5.95/pk

### Plastic Ice Paddle Price Tag Holder

Ketchum ice paddles are 2" x 4-1/2" with spear tip. Packages of 25.



XKD964079 \$12.95/pk

### Plastic Tag Holder

3" high white plastic spear tag. Holds price tags up to 0.020" thick. Packages of 25.



XKD905079 . . . \$7.25/pk

### Steel Prong Price Tag Holder

Meat merchandising made easy! 2-1/4" x 5/8" steel prong. Packages of 100.



XKD935BB079 . . \$12.05/bg

### Plastic 2 Way Price Tag Holder

White plastic with 2" spear. Packages of 25.



XKD976BB079 . \$3.75/pk



## 2 Way Plastic Channel Clips

Double-duty shelf channel sign holder fits most 1-1/4" shelf channels. Plastic clip securely holds all types of signs in flag or flush position.



**XKD9650079** ..... \$0.25/ea

## Hinged Shelf Talker Sign Holder

Clips onto date strip to add promotional signage. Hinged grip flips up to reveal pricing. Clear plastic. Packages of 50.



**XFB4075079** ..... \$10.95/pk

## Easels

Holds price tags up to 0.030" thick. Available made in stainless steel or aluminum.

**XKD916078** 0" Stainless Steel .. \$3.99/ea

**XKD918078** 3" Stainless Steel .. \$4.99/ea

**XKD917078** 0" Aluminum ..... \$1.99/ea

**XKD919078** 3" Aluminum ..... \$4.59/ea



## Versagrip Sign Holder

Double clips connect and rotate on universal knuckle assuring sign is displayed at proper angle. Accepts materials up to 3/8" thick. Sign holder clip available in 3 different sizes. Packages of 10.

**XKD997BB079** 1" ..... \$4.85/pk

**XKD998BB079** 2" ..... \$10.95/pk

**XKD999079** 3" ..... \$11.95/pk



## Clear Plastic Tag Easel

Organize, identify, and sell more deli products! Made of clear plastic these easels are ideal for deli, bakery, and ready made meal displays!

**XKD925BB079** 0" ..... \$0.29/ea

**XKD920BB079** 3" ..... \$0.79/ea

**XKD915079** 5" ..... \$0.99/ea



## Pan/Bowl Clip Price Tag Holder

Attaches to metal bowls and pans with ease. 1-1/4" wide plastic. Packages of 25.

**XKD968CL079** Clear... \$6.95/pk



## Straight Wire Spiral Clip

Straight wire spiral clip, free-standing spiral sign holder, stainless wire, weighted base. Available in 3" or 6" high.

**XKD987079** 3" ..... \$7.99/ea

**XKD988079** 6" ..... \$11.99/ea





### 3/4" Moulded Numbers

For use with any price tag using 3/4" number receptor holes. Available in black and white. Bags of 50.



#### Set of Numbers with Case

UXKD59008079 Black

UXKD59000079 White . . \$99.95/set

White  
\$11.95/bg



Black  
\$11.95/bg



0 ZXKD5960079	5 ZXKD5965079	0 ZXKD5950079	5 ZXKD5955079
1 ZXKD5961079	6 ZXKD5966079	1 ZXKD5951079	6 ZXKD5956079
2 ZXKD5962079	7 ZXKD5967079	2 ZXKD5952079	7 ZXKD5957079
3 ZXKD5963079	8 ZXKD5968079	3 ZXKD5953079	8 ZXKD5958079
4 ZXKD5964079	9 ZXKD5969079	4 ZXKD5954079	9 ZXKD5959079

### Plastic Case

Plastic case with compartments to hold 3/4" moulded numbers.



XKD956079 . . . . . \$6.99/ea

### Universal Channel Wobbler

Made of 0.010" thick clear plastic the universal wobbler fits into a standard 1-1/4" channel and has double sided tape on the end so you can attach your own message.



XKD560078 . . . . . \$0.40/ea

### Accordion Strips

Double sided price strips are printed on 0.010" thick plastic. They are used with Ketchum accordion price tags.

XKB105078	Number Strips	\$0.29/ea
XKB110078	Cent Strips	\$0.29/ea
XKB115078	Unit of Measure Strips	\$0.29/ea
XKB135078	4" Accordion Strip Holder	\$2.59/ea



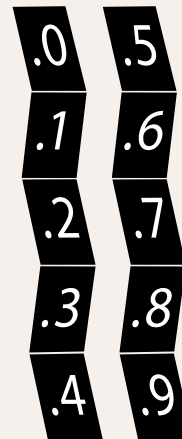
XKB135078

Side 1 Side 2



XKB105078

Side 1 Side 2



XKB110078

Side 1 Side 2



XKB115078



Channel Strip



## Merchandising Kits

Uniformity is key in establishing branding initiatives that set you apart from your competition. A consistent look throughout your store along with eye-catching signage make for an enjoyable and well organized experience for your customers.

We can assist you in putting together a complete merchandising signage package catered to your specific needs. We can kit, store and drop ship if needed.



Stand Tag



Floor Decals



Shelf Divider



Channel Strip



Shelf Divider

“ It has been great working with you and the team at Ketchum, I appreciate the efforts and commitment to working with Canada Beef. ”  
 Director of Channel Marketing, Canada Beef, Calgary AB



Spear Tags



Static Cling



Channel Strip



Poster

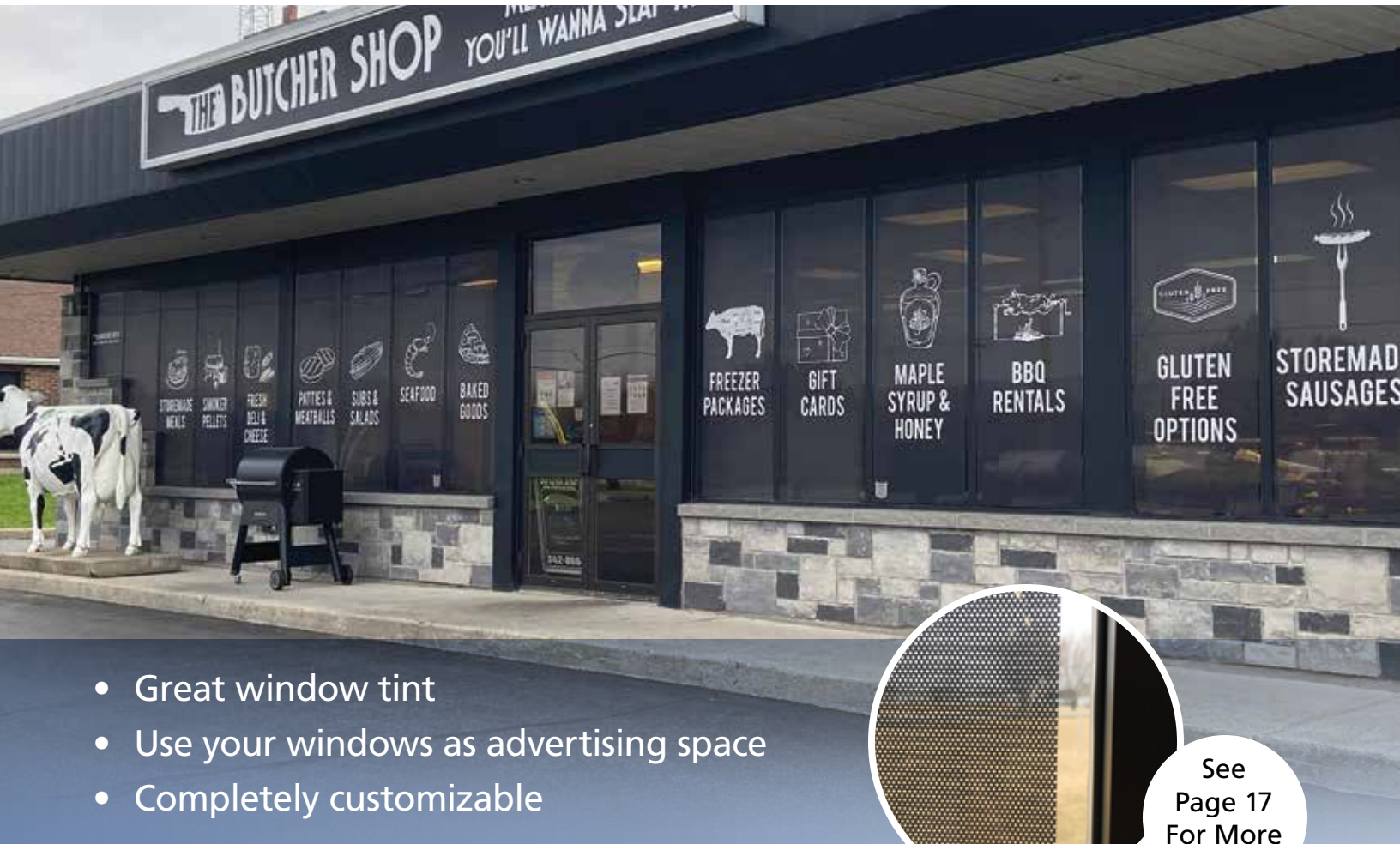


Dangler



Shelf Divider

# WE MAKE WINDOW WRAPS



- Great window tint
- Use your windows as advertising space
- Completely customizable

See  
Page 17  
For More  
Info



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