

Be sure you're

SANITIZING



See what Robert Irvine has to say about Sertun Towels.

Introducing **SERTUN™** Rechargeable Sanitizer Indicator Towels

Never wonder again if you're sanitizing hard surfaces properly! New Sertun™ Rechargeable Sanitizer Indicator Towels from ITW Professional Brands will give you unmatched confidence in your sanitizing!

- Using our patent-pending Color Check Technology™, Sertun towels give you complete **assurance that you are truly sanitizing** hard surfaces!
- Think of it as a quaternary ammonia (Quat) **test strip embedded** in a disposable foodservice wiper.
- **Sertun towels change from yellow to blue when proper quat levels** are present in the sanitizing bucket and in the towel.



- Have **confidence** you're sanitizing with **just a quick glance** into your sanitizer bucket!
- As the towel deploys Quat, **the color changes from blue to yellow, indicating there is not sufficient sanitizer** in the towel.
- By placing the towel back into your sanitizer solution, the **towel recharges**, and turns blue again. When the towel does not turn blue, it's time to change the sanitizer solution.
- Works with quaternary ammonia (Quat) only.
- Use with your red bucket system.

Ready

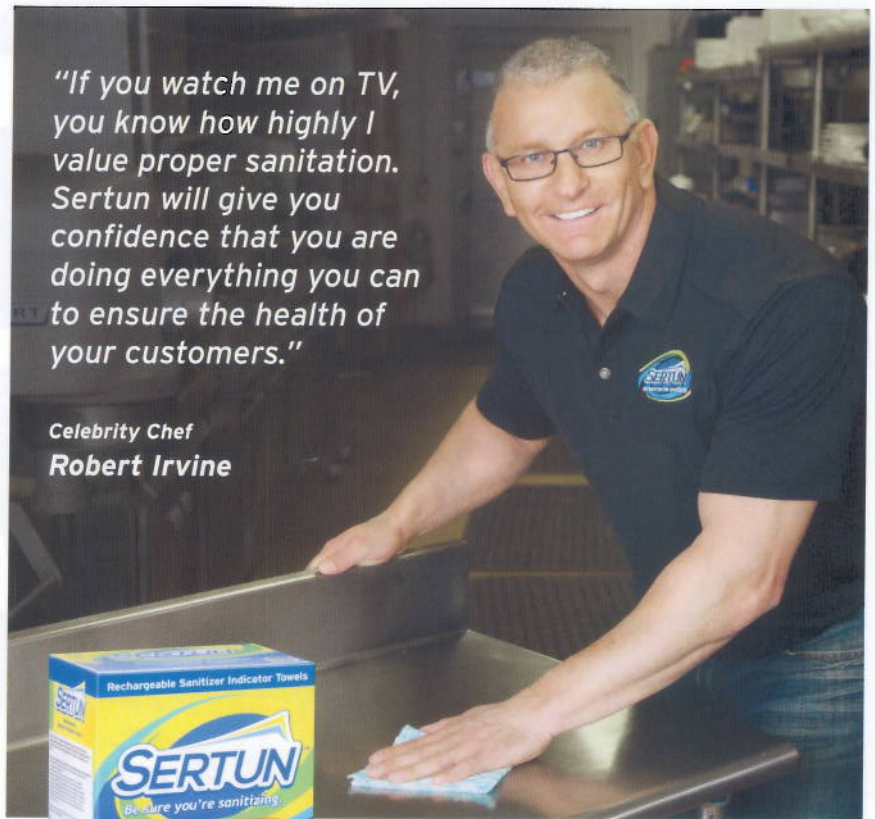
Recharge



800.443.9536 www.sertuntowels.com

What's at stake?

- Are you **really** sure you're sanitizing?
- Health code violations and fines are just the **tip of the iceberg**.
- Every year **48 million (1 in 6) people in the U.S. get sick from eating contaminated food**, and 3,000 die from food-borne illness.
- The average restaurant illness incident costs more than **\$75,000 in fines** and legal costs.
- What does the **damage to your brand** reputation really cost in lost business?



"If you watch me on TV, you know how highly I value proper sanitation. Sertun will give you confidence that you are doing everything you can to ensure the health of your customers."

Celebrity Chef
Robert Irvine



SERTUN™ Product Details

Available in these convenient quantities!

Product number: 9600 (150 per case)
9650 (50 per case)

Sertun™ Rechargeable Sanitizer Indicator Towels

Size: 13.5" x 18"

Color: Yellow / white checkerboard pattern

Do not use with baking soda or baking powder.

Not effective when used with water, bleach or dish detergent.

Think of Sertun™ as the most cost-effective insurance you'll ever buy.

- **Never wonder** if your sanitizer is out of spec or your towel is effectively deploying sanitizer.
- Truly see that you are in spec **by simply glancing** into your sanitizer buckets.
- **Eliminate worries about violations**, fines and illness from poor hard surface cleaning and focus on your business!

Be sure you're sanitizing.™



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