



Safe-T-Fresh[®] Rectangles New Modern Design

July 2020



Smooth Transition

Changing over from Legacy to the **NEW** Modern Design
with the least disruption

- Product design
 - Removed ribbing for a smooth wall aesthetic
 - Maintained same dimensions for height, length, and width
 - Retained the same gauge
- A clean & simple transition for customers
 - Same Item Code number (SKU)
 - No spec changes: i.e. same UPC, carton dimensions, etc.
- Maintained functionality
 - Make it the ‘same as’ or ‘better’ than the current
 - Automation compatible



Refreshed
July 2020

Yesterday Today

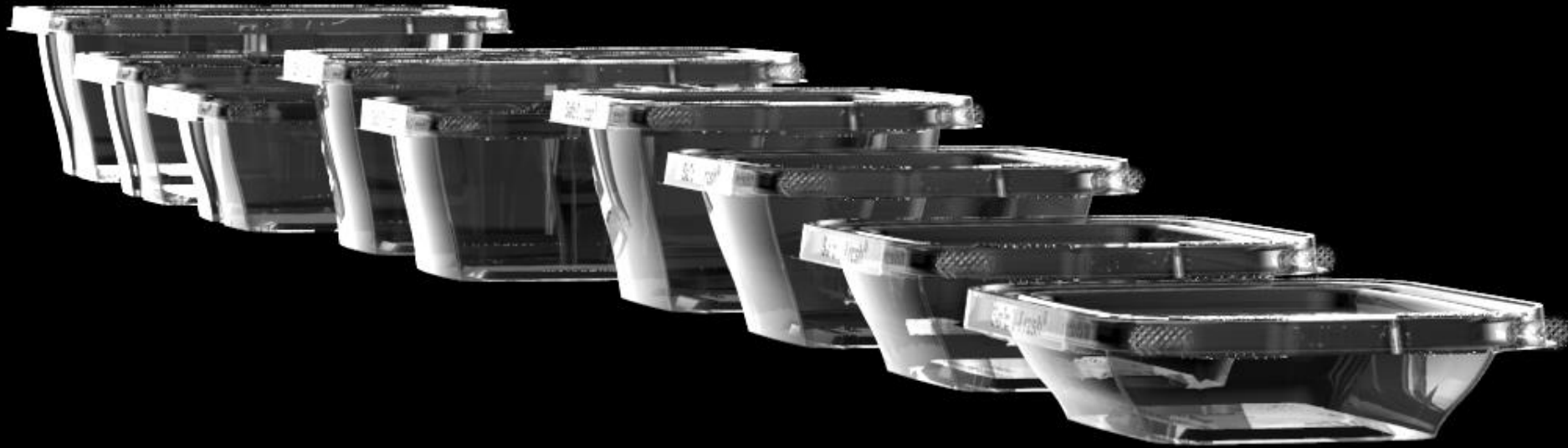


ip Safe-T-Fresh®
Rectangles

**Same quality.
Same size.
Same SKU.**

Simply Smooth

New Refresh Design Family Look





New Refresh Design



TS35
TS48
TS64



TS20
TS24
TS32



Safe-T-Fresh[®]

Rectangles

TS48



TS64



TS32



TS35



TS24



TS20



Available Now

Items Codes Included in Refresh

- Large Platform

- TS64, TS64D, TS64L, TS64LV
- TS48, TS48V
- TS35, TS35V

- Mid-Platform

- TS32, TS32V
- TS24, TS24V
- TS20, TS20V



- Small Platform

- TS16, TS16T
- TS12, TS12T
- TS8, TS8T
- TS6, TS6T

Includes:

- Vented
- Hangables
- Dome (TS64D)

COMING SOON

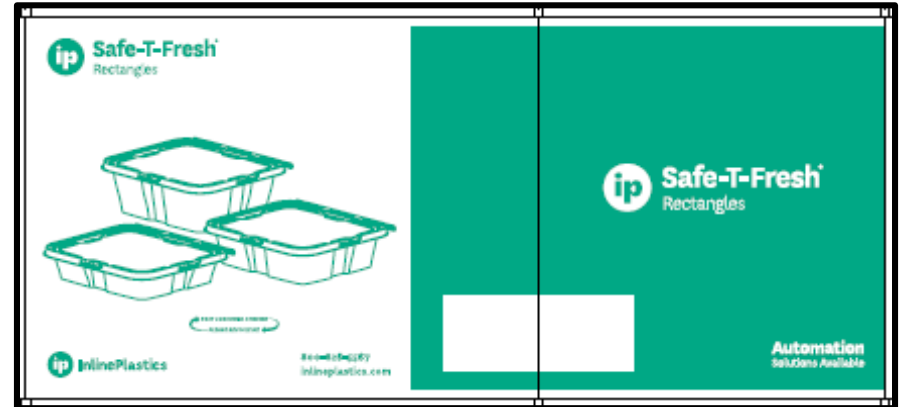
Transition

- Current customers using the legacy will be automatically converted to the new modern design automatically
- Customers will be able to tell the difference between the cartons

Legacy Carton



New Refresh Carton





Sustainability

reborn™





New!

Inline Plastics Standard 10% POST CONSUMER

ALL   **HIGHEST QUALITY + CLARITY**
OUR PRODUCTS

CUTTING-EDGE RECYCLING



ENVIRONMENTALLY FRIENDLY MANUFACTURING

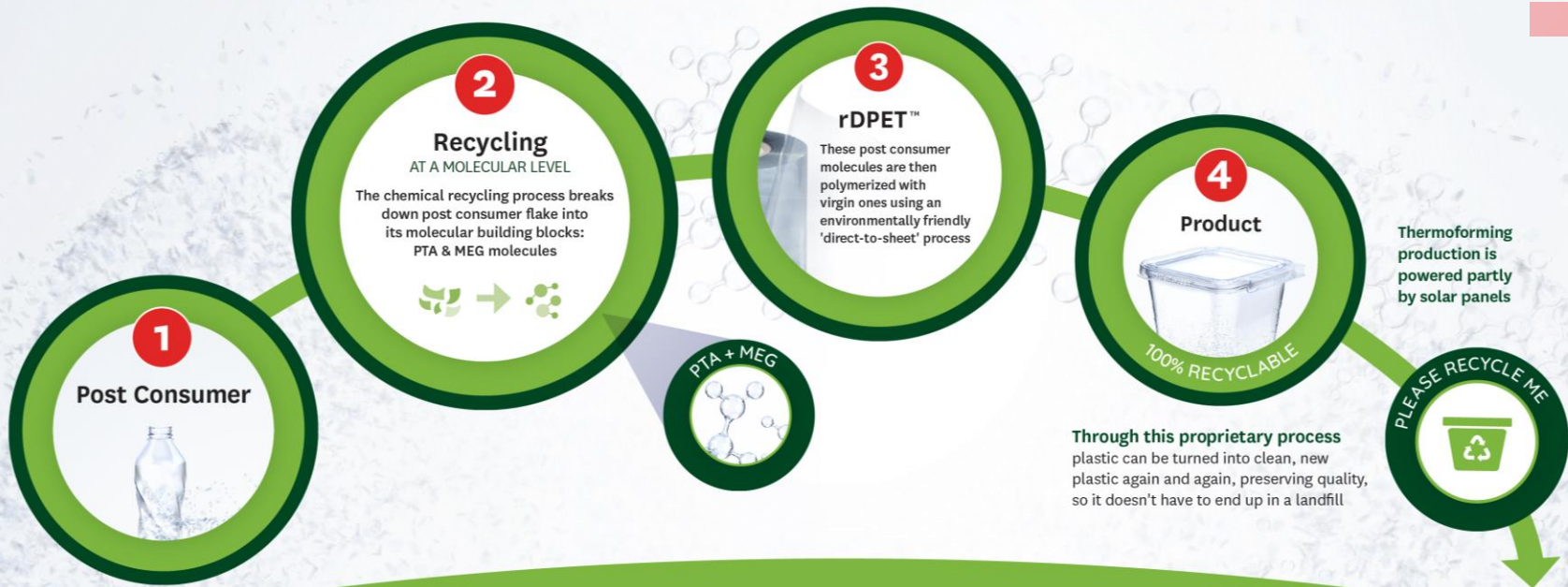
LOWEST CARBON FOOTPRINT

Percentage of post consumer content will increase as more recycled material becomes available

reborn at **ip** InlinePlastics™

PACKAGING FOR A BETTER PLANET

Inline Plastics is the first PET food packaging manufacturer in the USA to provide product with post consumer content born from cutting-edge technology, recycling at the molecular level - known as chemical recycling



Diverts close to
1 Billion
water bottles



Generates over
50% energy
savings when
producing rDPET™



Decreases carbon
footprint equivalent to
112,000 acres
of forest per year

or



Saves greenhouse
emissions equal to
233 million
miles driven

reborn rDPET™ is a high performing food-grade packaging material containing post consumer content with the lowest carbon footprint on the market today



**THANK
YOU!**

