

# Foodservice Business

ecotainer®





hug



kiss

# The container that loves you back.™



Let's face it, your customers have an intimate relationship with their paper cups. They hold them tight. They press them to their lips. **ecotainer**® cups and containers from International Paper let your customers know the feeling is mutual. Made from fully renewable resources, they are compostable and provide outstanding performance in both hot and cold applications. ecotainer holds the promise of a more sustainable future. And that's not just great for the planet, it's great for business.

## Why settle for a long-distance relationship?

Some “green” cups and containers leave an environmental footprint the size of the Pacific. That’s because they’re made overseas. Our advanced, second-generation ecotainer products, on the other hand, are made in the U.S. from certified, sustainably managed forests. Our raw materials are fully renewable and U.S.-grown. Most of the energy we use to make the paperboard comes from renewable resources. And because we make an effort to source materials close to home, we cut transportation-related fuel consumption and emissions.

**Small footprint. Big difference!**

## A love that lasts forever. A container that doesn’t.

The first of its kind, ecotainer doesn’t rely on the polyethylene coatings used on conventional cups. Its high-performance, water-resistant coating is made from Ingeo® biopolymer, a plant-based material. That reduces your reliance on petroleum products. And it makes ecotainer fully compostable in commercial composting facilities, reducing long-term landfill waste. What’s more, our coating requires significantly less energy to create than comparable quantities of polyethylene. And our cups are recyclable where facilities exist.

*To find a local composting facility, visit [findacomposter.com](http://findacomposter.com).*

Is there a way to top all that? Yes, with lids made with the same Ingeo material, of course. With ecotainer, you get the complete package. And a way to offer “sustainability to go.”

## A commitment you can count on.

The ecotainer® product line includes hot cups and lids, cold cups and lids, Cup Buddy® sleeves, and food containers. All products are available in a variety of sizes and can be customized to support your brand. In every case, ecotainer holds more than a tasty food or beverage. It holds the promise of a more sustainable future. And that can help you satisfy your customers even before they take their first sip.

Find out more. Contact your International Paper representative or visit [ipfoodservice.com](http://ipfoodservice.com).

**ecotainer®**

Making a difference one cup at a time.®



ecotainer



ecotainer®

Visit [ipfoodservice.com](http://ipfoodservice.com) or scan  
this code with your smartphone.



Printed on Carolina C2S Cover 10 pt. - 4-c process + satin aqueous - soy vegetable-based inks - 150 line screen

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