

Dubl View® Sandwich Bags...

Perfect Balance of Product Visibility and Branding Impact



Market Trends:

Prepared + Healthy Foods will Drive Growth...

Retailers express confidence that sales of prepared foods will also grow in the second quarter of 2019. More than half of retailers (**52 percent**) said that their sandwich and meal sales will help drive sales this quarter¹.

Custom Print
or Add Your
Own Labels



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Market Trends:

Grab 'n go...

As the buying process changes, so might the needs of the packaging.

If it's a '*grab 'n go*' item (which is on the rise), it's important that the consumer can see the food inside.²



BRAND

Large printable paper surface maximizes your brand impact and merchandising appeal



Sealed **DOUBLE** turn-up pinch bottom closure improves durability 'grab'n go' and allows the package to extend the product shelf life



 Fog resistant and full view visibility drives impulse sales and improves your fresh image



Perfect for the **cold or hot** merchandising case



Heat sealable package³ maintains your fresh image and extends product shelf life

Contact your local sales person for more details about heat seal-ability options and performance in hot and cold display cases
novolex.com/contact/

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¹ Source: Convenience Store News, Huffington Post

² Source: Packaging Digest, FSR magazine

³ Items 300050, 300058, and 300091 are not heat sealable