FOOD ROTATION AND GRAB & GO LABELING

DayMark® 9700™ by TRANSACT

DayMark® PRO™ by TRANSACT

THE DIFFERENCE IS NIGHT AND DAY.™

800.847.0101

daymark.com

DayMark® Safety Systems

#3375

Food rotation labels and food prep control at the touch of a screen.

Like many in food service operations, you may be spending significant time and money handwriting food rotation labels. Even with appropriate training, human error can produce labels that are illegible, inconsistent or incorrect. This can lead to food waste, improper hold times and potentially expensive health code citations. With the continued focus on grab-and-go products for revenue growth, you may also be looking for ways to control the inventory of pre-printed labels containing consumer and transactional information.

The popular DayMark 9700 and new DayMark PRO advance the labeling process by automating the calculation of "Use-By" dates and by printing clear, smudge-proof labels for all your prep and grab-and-go requirements. This helps to improve food safety and reduce waste, while enabling you to focus on more customer-facing activities. Furthermore, your employees will love working with these terminals.

Top reasons DayMark systems are preferred:

- ✔ Large, full-color, touch-screen displays – intuitive and easy to navigate
- ✔ Spill and splash-resistant design can work anywhere in the kitchen
- ✔ DayMark designs and pre-loads each terminal with your specific menu and shelf-life information
- ✔ Updates can be made on-screen, with our PC-based software, and even over a network – allows for centralized management of your menu data
- ✔ Batch printing speeds production of your most common labels
- ✔ A multilingual interface adapts to your staffing

The DayMark® PRO is for more than labeling.

With its larger, high-resolution screen, built-in audio/video capability, and Ethernet and Wi-Fi connections, the DayMark PRO allows you to distribute and manage menu updates from a central location, link menu items to high-resolution images of prep and plating instructions, and also be your in-kitchen platform for training videos.

DayMark® 9700
At A Glance

Large, easy-to-read 7" (17.8cm) LCD with 8.4" (21.3cm) **touchscreen**, for quick navigation and menu edits

Preloaded with YOUR menu and shelf-life information – just plug in and start printing

Small footprint with optional wall bracket – saves valuable counter space

Fast, simple thermal print technology

Spill and splash resistant so you can place it anywhere – worry-free

Supports **multiple languages**

Optional batch print function to print common/multiple items with one touch

Multi-directional tear bar, perfect when used with wall mount

What our customers are saying:

"The DayMark 9700 has been a huge help in our food prep process at all of our locations using the system! It saves our prep person literally hours weekly in writing out our old style labels, not to mention onset writers cramp! Updates are quick and easy, and the system is very user friendly... The ability to customize this program is also great as our menu is constantly changing."
Chad Kirkpatrick, Director of Operations - Trigo Hospitality
Moe's Southwest Grill Franchisee

"Our staff is very happy that we brought the DayMark 9700 label machine in… The amount of time that we save by printing batches is a tremendous help. The touch screen is very user friendly; we have trained every department in the restaurant to use it. It itemizes categories such as bakery, meats, produce – and it's very simple to add products. An added benefit is our staff is more knowledgeable of the shelf life of various products. When the label is printed, it shows the exact date and time to the minute of expiration. It helps eliminate mistakes and waste."
Sam Adi, Franchise Owner, AFD Group – 18 IHOP locations
Arlington, Texas

"We have the DayMark 9700 in all 44 of our restaurants. We have had them for almost a year. Our managers and employees love them. The advantages are many. We save a lot of time using the 9700 to make our labels compared to the time it took us to hand write them. The information on the labels is more accurate and we are hardly ever missing labels. The labels peel off of inserts and lids more completely, so we no longer have the residue left from old labels. The health department inspectors really like the labels and the lack of residue."
Rita Meana, Training, Marketing and Operations Support Manager - DenSuccess Inc.
Denny's Franchisee

"From our managers' perspective, they love [the DayMark 9700] because there are virtually no errors when dating a product. They also love the efficiency it brings to the back of house. Our kitchen staff do not have to double check that date information is correct or memorize shelf life for countless items. With all of our menu information included in the payload, the terminal does this work for them. And, all of this critical information is easily identified on the label. We also love that the DayMark 9700 hardware holds up so well in our fast-paced kitchen environments. Even machines that have been in operation for two years have no issues with durability at all."
Terry Mayhew, CHT
VP of Training, PFC Inc – 31 Papa John's Pizza & 5 Qdoba Mexican Grill locations

DayMark® PRO
At A Glance

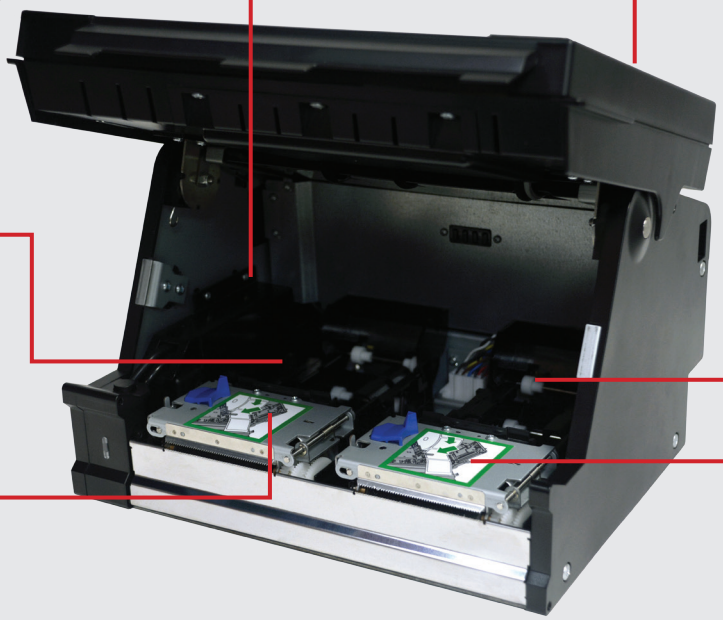
With a faster processor, a larger 9.7" (24.6cm) high-resolution screen, built-in speakers, a headphone jack, as well as Ethernet and Wi-Fi compatibility, the DayMark PRO is ideal for the multi-media presentation of recipes, plating and other training instructions.

Larger, higher-resolution display
The DayMark PRO's higher resolution 9.7" (24.6cm) LCD screen offers double the active display area.

Built-in audio/video
Ideal for the multimedia presentation of recipes and instructions, including on-site training videos.

Ethernet & Wi-Fi connectivity
Permanent network connection enables centralized menu deployment and connection with other restaurant systems.

High-speed USB ports
Enables connection of peripherals.



Internal power supply – no external power brick to get wet during cleanup

Open paper path for easy label loading – no spools to manage or lose

Heavy duty print mechanism for unmatched reliability

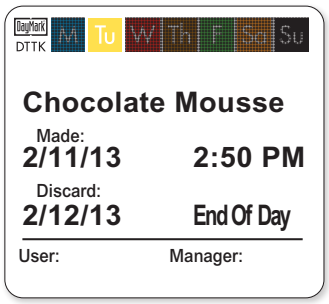
Internet connection for easy menu updates

Quick and easy **"drop-in"** label loading

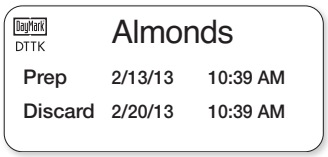
Snap-In/Snap-Out print mechanisms are easy to service

Direct Thermal Labels
Carefully Engineered to Fit Your Business

Another key part of the DayMark System, labels are available in a variety of standard and custom sizes, and with four different types of adhesives. In addition, labels preprinted with your restaurant logo and other information are available.



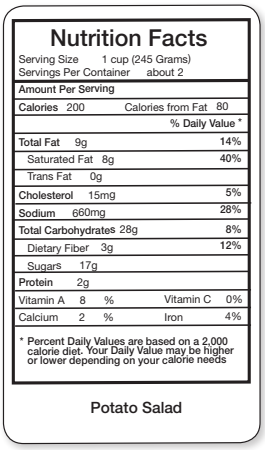
actual size: 2.2″ x 2″
(56mm x 51mm)



actual size: 2.2″ x 1″
(56mm x 25mm)

actual size: 1.2″ x 1″
(30.5mm x 25mm)

actual size: 2.2″ x 3″
(56mm x 76mm)



actual size: 2.2″ x 4″
(56mm x 102mm)

actual size: 2.2″ x 6.25″
(56mm x 159mm)

Label Adhesives

Dissolve-A-Way™ Adhesive

- Dissolves easily and completely in any water temperature
- Leaves no adhesive residue
- Dissolves in 30 seconds
- Perfect for reusable containers
- Working Temp -40°F to 176°F
- Min Application Temp 21°F

Removable Adhesive

- Removes effortlessly from reusable containers
- Reduces time and labour costs by leaving no adhesive buildup
- Use in a variety of applications
- Working Temp -40°F to 160°F
- Min Application Temp 10°F

Repositionable Adhesive

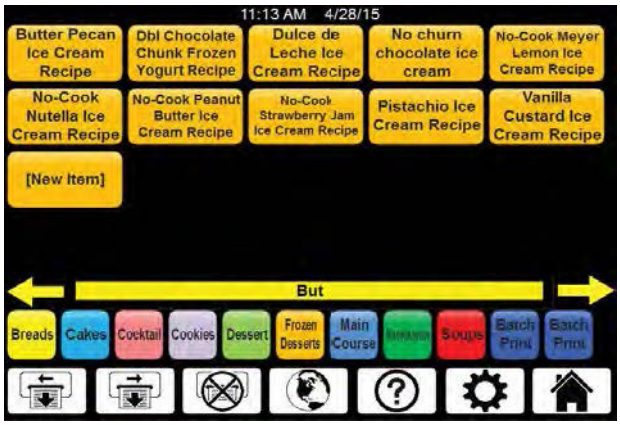
- Repositionable adhesive is easy to remove and transferable
- Synthetic label face can be used in any environment
- Virtually tear-proof
- Working Temp -20°F to 250°F
- Min Application Temp 25°F

Permanent Adhesive

- Aggressive adhesive works on any surface
- Ideal for disposable containers
- available in a wide array of formats and layouts
- Working Temp -40°F to 160°F
- Min Application Temp 10°F

DayMark Screens
Customized to Your Exact Needs

DayMark ensures the 9700 and PRO systems fit the way you work. We customize the user interface, menu items, shelf-life data and what's printed on the labels, all to suit your requirements. Here are some examples:



Your menu comes preloaded onto your system, all you need to do is power it up and begin printing!

Print preview screens help you choose the quantity of labels or edit the contents of each one.

The PRO allows even greater customization that supports recipe cards, detailed plating instructions…

…recipe or training videos with full audio. The question is: *what can't it do*?

DayMark Product Selection Guide

Feature	DayMark 9700 by TRANSACT	DayMark PRO by TRANSACT
Touch-Screen Size	8.4" (21.3cm)	9.7" (24.6cm)
Screen Resolution	7" (17.8cm) LCD with 800 x 470	9.7" (24.6cm) LCD with 1024 x 768
Audio	85dB Buzzer	2 speakers plus headphone jack
Video	No	Yes
Print Technology	Direct Thermal	Direct Thermal
Print Speed	4 inches per second	4 inches per second
Built-in Printers	2	2
Internet Connectivity	Ethernet	Ethernet and WiFi
USB Ports	One USB 2.0 Port	Two High-Speed USB Ports
Built-in Memory	64 MB	2 GB
Program Storage	SD Card	4 GB eMMC
Menu Updates	USB Drive, TFTP or FTP (Pull)	USB Drive and FTP (Pull). SFTP (Pull or Push)
Printer Drivers	Internal	CUPS (Internal)
Power Supply	Internal	Internal
Portability	Integrated Handle	Integrated Handle
Wall Mount	Optional	Optional
Dimensions (HWD)	9.1" x 10.5" x 8" (23.1cm x 26.7cm x 20.3cm)	10" x 11.75" x 9.1" (25.4cm x 29.5cm x 23.1cm)
Compliance	CE, RoHS	CE, RoHS, FCC Class A, Energy Star
Warranty	1 year standard. Extended warranty available.	1 year standard. Extended warranty available.

FOOD SAFETY

TECHNOLOGY & SUPPORT

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