



TRACKABLE, TRACEABLE TOOLS

UTILIZING BARCODES ON YOUR LABELS

There are about 30 commonly utilized barcodes today. Universal Product Codes (UPC) are the most widely known and used in the retail and grocery business. We can help answer your questions on all your barcode labeling needs.



- 1 **INCLUDE BAR CODES TO:**
- 2 • Add to your product label for pricing
- 3 • Include a barcode for identification
- 4 • Use a barcode as part of your design
- 5 • Link to medical data
- 6 • Automate inventory processes
- 7 • Use for items that have a GTIN
- 8 • Implement work flows
- 9 • Produce traceability initiative labels

WHY SHOULD YOU USE QR CODES ON PRODUCT LABELS?

Create a personal relationship between your **PRODUCT + CUSTOMER** using QR Codes. Our designers will help you enhance your brand to keep customers engaged. Here are just a few ideas to implement. Talk with us about many other uses.

QR CODES

(Quick Response Code)

Scan for contact information.
Scan Now:



Consumers want important product information quick to make wise buying decisions.

Direct a customer to your website for discounts, to review your company or to do a survey.



Lead customers to product recipes or to educate them on your brand.

For Contact Information Visit ImperialDade.com